### 502081223 10/02/2012

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Leila Hercouet	08/06/2012
Alain Lagrange	08/06/2012

#### **RECEIVING PARTY DATA**

Name:	L'OREAL S.A.
Street Address:	14 rue Royale
City:	Paris
State/Country:	FRANCE
Postal Code:	F-75008

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13638940

# **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 2000.0305-00000

NAME OF SUBMITTER: Michelle E. O'Brien

Total Attachments: 2

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REEL: 029059 FRAME: 0324

OF \$40.00 13638940

RECORDATION FORM COVER SHEET						
PATENTS ONLY						
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.						
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)					
4) Latte Hawanish and O) Alaim Language	Name: L'OREAL					
1) Leila Hercouet and 2) Alain Lagrange	Internal Address:					
Additional name(s) of conveying party(ies) attached? Yes No						
3. Nature of conveyance/Execution Date(s):	Street Address: 14 rue Royale					
Execution Date(s) August 6, 2012						
Assignment Merger	City: Paris					
Security Agreement Change of Name	City.					
☐ Joint Research Agreement	State:					
Government Interest Assignment	Country: France Zip: F-75008					
Executive Order 9424, Confirmatory License						
Other	Additional name(s) & address(es) attached?  Yes No					
	document serves as an Oath/Declaration (37 CFR 1.63).					
A. Patent Application No.(s)	B. Patent No.(s)					
DOT/FD0044/054005						
PCT/EP2011/054885						
Additional numbers att	I ached? Yes ■ No					
5. Name and address to whom correspondence	6. Total number of applications and patents					
concerning document should be mailed:	involved: 1					
Name: Michelle E. O'Brien	<b>7. Total fee</b> (37 CFR 1.21(h) & 3.41) \$ 40.00					
Internal Address: O'Brien Jones, PLLC						
	Authorized to be charged to deposit account					
Street Address: 1951 Kidwell Drive	■ Enclosed					
Suite 740	None required (government interest not affecting title)					
City: Tysons Corner	8. Payment Information					
State: VA Zip: 22182						
Phone Number: 202-292-4690						
Docket Number: 2000.0305-00000	Deposit Account Number					
Email Address: _docketing@obrienjones.com	Authorized User Name					
9. Signature: /Michelle E. O'Brien, Reg. No. 46,	203/ 2012-10-02					
Signature	Date					
Michelle E. O'Brien, Reg. No. 46,203	Total number of pages including cover sheet attachments and documents:					
Name of Person Signing						
Documents to be recorded (including cover sheet	) should be faxed to (571) 273-0140, or mailed to:					

PATENT

**REEL: 029059 FRAME: 0325** 

SOLE/JOINT INVENTION (U.S. Rights Only) Attorney Docket No. 2009.0305-00000

#### **ASSIGNMENT**

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

HAIR TREATMENT PROCESS USING A DIRECT EMULSION COMPRISING AN OXIDIZING AGENT AND A DIRECT EMULSION CONTAINING AN ALKALINE AGENT						
for which I/WE executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on, 20 (Application No); and						
WHEREAS, L'OREAL						
a corporation of FRANCE						
whose post office address is 14, rue Royale,	whose post office address is 14, rue Royale, F-75008 Paris, France					
(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;						
NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/WE, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional Application No. [Text], filed [Date] (if any), and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;						
ANO, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.						
AND, I/WE HEREBY authorize and request the attorneys I/we have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. PCT/EP2011/054885, filed March 30, 2011) the filing date and application number of said application when known.						
IN TESTIMONY WHEREOF, I/We have hereunto set our hand(s).						
FULL NAME OF SOLE OR FIRST ASSIGNOR Leffa Hercouet	ASSIGNOR'S SIGNATURE		DATE Angula C <sup>A</sup> tons			
ADDRESS 20 bis Avenue de Rosny, F-93360, Neuilly Plaisance, Fr	3008	***************************************	CITIZENSHIP French			

ASSIGNOR'S SIGNATURE

ASSIGNOR'S SIGNATURE

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ADDRESS

Alain Lagrange ADDRESS

2. FULL NAME OF SECOND ASSIGNOR, IF ANY

5, Rue de Montry, F-77700, Coupvray, Frence

3. FULL NAME OF THIRD ASSIGNOR, IF ANY

**RECORDED: 10/02/2012** 

PATENT REEL: 029059 FRAME: 0326

French

DATE

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