502082340 10/02/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHIAS D. VITTEN	09/06/2012
CARLOS D. FEAR	09/07/2012
BRUCE D. MOWREY	09/06/2012

RECEIVING PARTY DATA

Name:	DRISCOLL STRAWBERRY ASSOCIATES, INC.	
Street Address:	345 Westridge Drive	
City:	Watsonville	
State/Country:	CALIFORNIA	
Postal Code:	95077	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13507687

CORRESPONDENCE DATA

Fax Number: 3037996898

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-799-6444

Email: swjondle@jondlelaw.com
Correspondent Name: Jondle & Associates, P.C.
Address Line 1: 858 Happy Canyon Road

Address Line 2: Suite 230

Address Line 4: Castle Rock, COLORADO 80108

ATTORNEY DOCKET NUMBER:	1526-154PP

NAME OF SUBMITTER: Robert J. Jondle

Total Attachments: 5

source=1526_154PP_executed_assignment#page1.tif source=1526_154PP_executed_assignment#page2.tif source=1526_154PP_executed_assignment#page3.tif source=1526_154PP_executed_assignment#page4.tif

source=1526_154PP_executed_assignment#page4.tir source=1526_154PP_executed_assignment#page5.tif

> PATENT REEL: 029064 FRAME: 0761

CH \$40.00 1350/68

ASSIGNMENT

WHEREAS, we, MATTHIAS D. VITTEN, a citizen of Germany, residing at 1271 Clubhouse Drive, Aptos, California 95003, and CARLOS D. FEAR, a citizen of the United States, residing at 23 Douces Manor, St. Leonards Street, West Malling, Kent ME19 6UB United Kingdom, and BRUCE D. MOWREY, a citizen of the United States, residing at 266 Webb Road, Watsonville, California 95076 (hereinafter collectively referred to as "ASSIGNOR"), are the inventors of an invention entitled STRAWBERRY PLANT NAMED 'DRISSTRAWTHIRTYTWO', for which an application for Letters Patent is being filed with the United States Patent and Trademark Office; and

WHEREAS, **DRISCOLL STRAWBERRY ASSOCIATES**, **INC.**, a corporation organized under the laws of the state of California, with a place of business at 345 Westridge Drive, Watsonville, California 95077 (hereinafter referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application;

NOW, THEREFORE, be it known that for good and valuable consideration paid to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention and the said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty or international convention, all plant breeder's rights applications which may have been filed or may hereafter be filed for said invention or have been granted in any country or countries foreign to the United States, including but not limited to any Plant Breeder's Rights applications applied for or granted under a Community Plant Variety Right member or an International Union for the Protection of New Varieties of Plants ("UPOV") member or a non-UPOV member ("Plant Breeder's Rights") and all Plant Variety Protection applications which may have been filed, may hereafter be filed or have been granted for said invention in the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents, Plant Variety Protection Certificates or Plant Breeder's Rights on applications as aforesaid, to issue all Letters Patent, Plant Variety Protection Certificates or Plant Breeder's Rights for said invention to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith, and conveys all rights to sue for any past infringement under the said invention.

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection, Plant Variety Protection and Plant Breeder's Rights protection for said invention in all countries.

IN TEST/MONY WHERFOF, I hereunto set my h	and and seal.
Calle VIL	September 06,2012.
Signature: MATTHIAS D. VITTEN	Date
Signature: CARLOS D. FEAR	Sept. 7, 2012 Date
Signature: CARLOS D. FEAR	Date
Bruce, Mourey	Sept. 6,2012
Signature: BRUCE D. MOWREY	Date

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California SS. County of Santa Cruz		
On September 6, 2012 before me, Cynthia Lorraine Mathiesen, Notary Public,		
personally appeared <u>Matthias D. Vitten</u>		
who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.		
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.		
CYNTHIA LORRANE MATTHESEN Commission # 1940635 Notary Public - California Sante Cruz County No Comm. Emires Jul 9, 2015 Aprilia Lorraine Matthesen Cynthia Lorraine Matthesen Sante Cruz County No Comm. Emires Jul 9, 2015		
OPTIONAL		
Description of Attached Document: <u>Assignment for DrisStrawThirtyTwo</u>		
Title or Type of Document: <u>Assignment</u>		
Document Date: <u>none</u> Number of Pages: <u>-two-</u>		
Signer(s) Other Than Named Above: Carlos D. Fear and Bruce D. Mowrey		

PATENT REEL: 029064 FRAME: 0764

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California SS. County of Santa Cruz		
On September 7, 2012 before me, Cynthia Lorraine Mathiesen, Notary Public,		
personally appeared <u>Carlos D. Fear</u>		
who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.		
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.		
WITNESS my hand and official seal. Control of 1940835 Heavy Prails - California Seate Gree County He County, Existe Ad 9, 2015 Cypthia Lonnaine Mathiason		
OPTIONAL		
Description of Attached Document: <u>Assignment for DrisStrawThirtyTwo</u>		
Title or Type of Document: Assignment		
Document Date: <u>none</u> Number of Pages: <u>-two-</u>		
Signer(s) Other Than Named Above: <u>Matthias D. Vitten and Bruce D. Mowrey</u>		
· · · · · · · · · · · · · · · · · · ·		

PATENT REEL: 029064 FRAME: 0765

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California SS. County of Santa Cruz
On September 6, 2012 before me, Cynthia Lorraine Mathiesen, Notary Public,
personally appeared <u>Bruce D. Mowrey</u>
who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
CYNTHIA LORRAINE MATHIESEN Commission # 1940635 Notary Public - California Santa Cruz County My Comm. Empires Jul 9, 2015 Cynthia Lorraine Mathiesen Cynthia Lorraine Mathiesen Commission # 1940635 Notary Public - California Santa Cruz County My Comm. Empires Jul 9, 2015 Cynthia Lorraine Mathiesen Commission # 1940635 Notary Public - California Santa Cruz County My Comm. Empires Jul 9, 2015
OPTIONAL
Description of Attached Document: <u>Assignment for DrisStrawThirtyTwo</u>
Title or Type of Document: <u>Assignment</u>
Document Date: <u>none</u> Number of Pages: <u>-two-</u>
Signer(s) Other Than Named Above: Matthias D. Vitten and Carlos D. Fear

RECORDED: 10/02/2012

PATENT REEL: 029064 FRAME: 0766