

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Liad WEISSMAN</td> <td>09/23/2012</td> </tr> <tr> <td>Ran VILK</td> <td>09/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Liad WEISSMAN	09/23/2012	Ran VILK	09/20/2012
Name	Execution Date						
Liad WEISSMAN	09/23/2012						
Ran VILK	09/20/2012						
RECEIVING PARTY DATA							
Name:	HEWLETT-PACKARD INDUSTRIAL PRINTING LTD.						
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Internal Address:	Netanya Industrial Park						
City:	Netanya						
State/Country:	ISRAEL						
Postal Code:	42505						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13603607</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13603607		
Property Type	Number						
Application Number:	13603607						
CORRESPONDENCE DATA							
Fax Number:	9707784063						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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Address Line 4:	Fort Collins, COLORADO 80528						
NAME OF SUBMITTER:	Colleen F. Brown						
Total Attachments: 2 source=83011186_ASSIGN#page1.tif source=83011186_ASSIGN#page2.tif							

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HEWLETT-PACKARD COMPANY  
Intellectual Property Administrator  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION

RECORD ID: 83011186

**ASSIGNMENT OF PATENT APPLICATION**

I/We, the undersigned (each) have agreed and hereby agree to assign to HEWLETT-PACKARD INDUSTRIAL PRINTING LTD., having its principal place of business in Netanya, Israel, (hereinafter HPIP), in furtherance of my/our obligations to the Hewlett-Packard Company and its subsidiaries and affiliates, and do hereby assign and transfer to HPIP, its successors and assigns, the entire right, title and interest, including the right of priority, in, to and under an application for Letters Patent of the United States entitled:

**PRINTING SYSTEM AND METHOD**

Filing Date: Sep 05, 2012

Application No.: 13/603607

and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part (C-I-P's), divisionals, and renewals of and substitutes for said application for said Letters Patent, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore; and any reissues, or reexaminations, or extensions of said Letters Patent.

I/we additionally authorize HPIP to file applications in my/our name for Letters Patent in any country, to be held and enjoyed by HPIP, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, and transfer not been made;

AND I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/ we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to HPIP, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to HPIP, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, C-I-P's, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid HPIP, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by HPIP;

AND I/we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to HPIP, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

I/we further authorize and direct the attorneys of record to insert the serial number and filing date of said application now identified by the Record ID and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

  
Inventor's Signature 23.9.2012  
Date Assignment Signed

Liad Weissman  
Inventor's Typed Name 23.9.2012  
Date Application Signed

\_\_\_\_\_  
Inventor's Signature Date Assignment Signed

Ran Vilik  
Inventor's Typed Name Date Application Signed

HEWLETT-PACKARD COMPANY  
Intellectual Property Administrator  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION

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Inventor's Signature

Date Assignment Signed

Liad Weissman

Inventor's Typed Name

Date Application Signed

*R.V.*  
Inventor's Signature

*20.9.2012*  
Date Assignment Signed

Ran Vilik

Inventor's Typed Name

*20.9.2012*  
Date Application Signed