

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
G&H Nevada-Tek	09/06/2012

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 17

Property Type	Number
Patent Number:	6704771
Patent Number:	6360221
Patent Number:	6687740
Patent Number:	7840639
Application Number:	09997322
Application Number:	12142606
Application Number:	12142715
Application Number:	12142728
Application Number:	12142764
Application Number:	12142745
Application Number:	12142750
Application Number:	12952176
Application Number:	09493468
Application Number:	09721552
Application Number:	09400712

OP \$680.00 6704771

Application Number:	12143785
Application Number:	12143786

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	G&H NEVADA-TEK TRANSFER
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NAME OF SUBMITTER:	Susan Formicola
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Total Attachments: 3
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EXHIBIT C

ASSIGNMENT OF PATENT RIGHTS

THIS ASSIGNMENT OF PATENT RIGHTS (the "Assignment") is executed, acknowledged and delivered by G&H Nevada-Tek, a Nevada partnership, with its principal place of business at 960 San Antonio Road, Palo Alto, California 94303 ("Assignor"), in accordance with, and pursuant to, the terms and conditions of the Patent Purchase Agreement having an Effective Date of September 5, 2012 (the "Agreement") between Assignor, as Seller and Google Inc., a Delaware corporation, with its principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("Assignee"). Capitalized terms used herein and not expressly defined shall have the meaning ascribed to such terms in the Agreement.

"Listed Patents" means the provisional patent applications, patent applications, and patents listed on Exhibit A.

"Patents" means, all (a) Listed Patents; (b) patents or patent applications (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Listed Patents, and/or (iv) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b); (d) national (of any country of origin) and multinational patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; and (e) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to the Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patents; and (iii) to apply in any and all countries for the world for patents; certificates of invention or other governmental grants for the Patents. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement shall be controlling.



This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

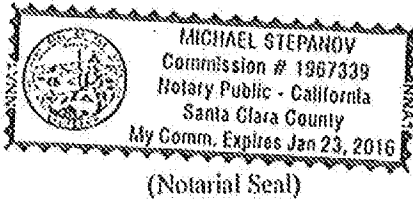
6th day of Sept., 2012 IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this

ASSIGNOR:

G.H. Nevada-Tek
By: Paul L. Hickman
Name: Paul L. Hickman
Title: Partner

NOTARIZATION MUST BE ON THIS PAGE

Subscribed and sworn to before me this 6th day of September, 2012.



(Notarial Seal)

Signature: Michael Stepanov

Notary Public

PH



EXHIBIT A
LISTED PATENTS

Patent No. or Patent Application Publication No.	Application No.	Country	Title	Status
6,704,771	09/400,781	US	Electronic message payload for interfacing with text contained in the message	Patented
6,360,221	09/401,026	US	Method and apparatus for the production, delivery, and receipt of enhanced e-mail	Patented
6,687,740	09/401,028	US	System, method and article of manufacture for preventing the proliferation of unwanted electronic messages	Patented
7,840,639	09/400,708	US	Method and article of manufacture for an automatically executed application program associated with an electronic message	Patented
	09/997,322	US	Method and apparatus for the production, delivery, and receipt of audiovisual e-mail	Pending
	12/142,606	US	Advertising Based E-mail	Pending
	12/142,715	US	E-Mail with Hyperlink Functionality	Pending
	12/142,728	US	Web Based E-mail System with Address Book Functionality	Pending
	12/142,764	US	E-mail With Discretionary Functionality	Pending
	12/142,745	US	Menu Selectable Text Enhancements	Pending
	12/142,750	US	Methods an Apparatus for Tracking E-mail	Pending
	12/952,176	US	Internet Email with Contextually Related Advertising	Pending
	09/493,468	US	Methods and Apparatus for Providing Electronic Mail Address Update Information	Pending
	09/721,552	US	Video E-mail System and Method	Pending
	09/400,712	US	Textual Hyperlink Capable of Inputting Text as a Parameter while Executing an Associated Link	Pending
	12/143,785	US	E-mail with Spam Reporting Button	Pending
	12/143,786	US	Electronic Documents with Instantiated Objects	Pending
	11/487,684	US		Abandoned
	11/487,705	US		Abandoned
	09/400,711	US		Abandoned
	11/496,042	US		Abandoned
	11/496,034	US		Abandoned
	11/487,686	US		Abandoned
	11/487,696	US		Abandoned
	11/491,512	US		Abandoned
	11/491,513	US		Abandoned

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