### 502083850 10/04/2012

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GAZINGA, LLC	12/31/2011

### **RECEIVING PARTY DATA**

Name:	FRANKLIN MILL, LLC	
Street Address:	425 North 400 West	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84103	

### PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13157556	

#### **CORRESPONDENCE DATA**

**Fax Number**: 8015786999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (801) 578-6932

Email: kblaurence@stoel.com

Correspondent Name: Kevin B. Laurence

Address Line 1: 201 So. Main Street, Suite 1100

Address Line 2: One Utah Center

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	50188/22
NAME OF SUBMITTER:	Kevin B. Laurence

Total Attachments: 3

source=Assignment\_Gazinga\_FranklinMill#page1.tif source=Assignment\_Gazinga\_FranklinMill#page2.tif source=Assignment\_Gazinga\_FranklinMill#page3.tif

> PATENT REEL: 029074 FRAME: 0740

OP \$40,00 13157556

# ASSIGNMENT OF PATENT RIGHTS

This Agreement is by and between

- (a) GAZINGA, LLC ("<u>Assignor</u>"), a limited liability corporation, with offices at 1295 West 75 North, Centerville, Utah 84014, and
- (b) FRANKLIN MILL, LLC ("Assignee"), a limited liability company, with offices at 425 North 400 West, Salt Lake City, Utah 84103.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, assigns, and transfers to Assignee:

The entire right, title, and interest in and to the patents and patent applications identified on Exhibit "A" and to their underlying inventions including any divisional, continuation, continuation-in-part thereof or any reissue, substitution, renewal, or extension thereof, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The entire right to file foreign patent applications in its own name wherever such right may be legally exercised, including the right to claim the benefits under the International Convention for the Protection of Industrial Property for such applications.

The entire right, title and interest in and to all income, royalties, damages, and payments hereafter due or payable with respect thereto relating to activities after the date hereof, and the right to sue, counterclaim, and recover for future infringement of the rights assigned herein.

Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office, and the patent office or agency of all foreign countries and multinational organizations, to issue any and all patents on said inventions to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives, for the full term or terms for which the same may be granted.

Assignor hereby agrees and represents, without further consideration and without expense to Assignor, that its representatives and the inventors are obligated to sign all lawful papers and perform all other lawful acts which the Assignee may request to make this Assignment fully effective, including, by way of example but not of limitation:

Prompt execution of all original, divisional, continuation, continuation-inpart, reissue, substitute, and other United States and foreign patent applications on said inventions, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

71526472.1 0050188-00001

PATENT REEL: 029074 FRAME: 0741 Cooperation in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said inventions.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer, effective as of December 31, 2011.

Assignor:

GAZINGA, LLC

S. David Clarke, President

# EXHIBIT A

# PATENT RIGHTS

FILE	COUNTRY	PATENT <u>NUMBER</u>	APPLN. <u>NUMBER</u>	FILING <u>DATE</u>
50188/3	US	D624,587	29/358,068	03/22/2010
50188/4	US	D624,588	29/358,074	03/22/2010
50188/5	US	D624,589	29/358,081	03/22/2010
50188/6	US	D624,590	29/358,096	03/22/2010
50188/7	US	D629,844	29/358,088	03/22/2010
50188/8	US		12/749,778	03/30/2010
50188/9	US		12/749,871	03/30/2010
50188/10	US	D629,845	29/358,097	03/22/2010
50188/11	US	D632,331	29/358,098	03/22/2010
50188/19	US	D634,363	29/375,794	09/27/2010
50188/20	US		13/157,521	06/10/2011
50188/22	US		13/157,556	06/10/2011

71526472.1 0050188-00001

**RECORDED: 10/04/2012** 

PATENT REEL: 029074 FRAME: 0743