

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joseph Macedo	03/23/2012
RECEIVING PARTY DATA	
Name:	SL Marketing Group, LLC
Street Address:	251 East 51st Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8017180
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	8017180-PTO ASSIGNMENT
NAME OF SUBMITTER:	Andrew Fessak
Total Attachments: 1 source=Macedo Assignment#page 1.tif	

OP \$40.00 8017180

**ASSIGNMENT**

The effective date of this Assignment is **March 23, 2012**. In consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I **Joseph Macedo ("ASSIGNOR")** of 45 Watchung Drive, Basking Ridge, New Jersey 07920, owner of the entire right, title and interest in United States Letters Patent No. 8,017,180, granted in my name on September 13, 2011, hereby sell and assign my entire right, title and interest in said Letters Patent to **SL Marketing Group, LLC ("ASSIGNEE")**, a New York corporation, and having an office for the transaction of business at 251 East 51st Street, New York New York 10022, to be held and enjoyed by the **ASSIGNEE**, its successors, and assigns as fully and entirely as the same would have been held and enjoyed by the **ASSIGNOR** had this assignment and sale not been made.

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment as of the day and year stated below.

ASSIGNOR:

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

WITNESSED BY:

Signature of Witness

Name of Witness

(Type or print clearly)

Vincent Marcello

Accepted by ASSIGNEE:

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

WITNESSED BY:

Signature of Witness

Name of Witness

(Type or print clearly)

Vincent Marcello

Signature of Witness

Name of Witness

(Type or print clearly)

BOBBY RADONCIC

Signature of Witness

Name of Witness

(Type or print clearly)

BOBBY RADONCIC