

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bradley H. Price</td> <td>08/16/2012</td> </tr> <tr> <td>Shigeru G. Natsume</td> <td>08/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Bradley H. Price	08/16/2012	Shigeru G. Natsume	08/16/2012
Name	Execution Date						
Bradley H. Price	08/16/2012						
Shigeru G. Natsume	08/16/2012						
RECEIVING PARTY DATA							
Name:	ECCO Design, Inc.						
Street Address:	900 Broadway						
Internal Address:	5th Floor						
City:	New York						
State/Country:	NEW YORK						
Postal Code:	10003						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29428482</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29428482		
Property Type	Number						
Application Number:	29428482						
CORRESPONDENCE DATA							
Fax Number:	2622604253						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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Email:	selechne@scj.com						
Correspondent Name:	S.C. Johnson & Son, Inc.						
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Address Line 4:	Racine, WISCONSIN 53403						
ATTORNEY DOCKET NUMBER:	J-5608D1						
NAME OF SUBMITTER:	Suzan E. Lechner						
Total Attachments: 3 source=29428482Assignment2#page1.tif source=29428482Assignment2#page2.tif source=29428482Assignment2#page3.tif							

CH \$40.00 29428482

ASSIGNMENT

WHEREAS, we, Bradley H. Price and Shigeru G. Natsume, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/428,482, filed July 31, 2012, naming the ASSIGNORS as inventors, and entitled VOLATILE MATERIAL DISPENSER; and

WHEREAS, ECCO Design, Inc., a corporation duly organized and existing under the laws of the State of New York, and having its principal office and place of business at 900 Broadway, 5th Floor, New York, New York, 10003, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

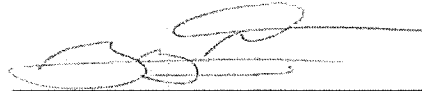
ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day
(Day)
of August, 2012.
(Month) (Year)


8-16-12

CARMELLA SANCHEZ
Notary Public, State of New York
Qualified in Queens County
Reg. No. 01SA6202305
My Commission Expires 03-09-2013



(Signature of Inventor)

Bradley H. Price

(Typed/Printed Name of Inventor)

62 Hicks Street #1

(Residential Address)

Brooklyn, New York 11201

(City, State, Zip)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16th day
of August, 2012.
(Month) (Year)


8-16-12

CARMELLA SANCHEZ
Notary Public, State of New York
Qualified in Queens County
Reg. No. 01SA6202305
My Commission Expires 03-09-2013



(Signature of Inventor)
Shigeru G. Natsume
(Typed/Printed Name of Inventor)
138 Broadway #1B
(Residential Address)
Brooklyn, NY 11211
(City, State, Zip)