**PATENT ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

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<tr>
<th>SUBMISSION TYPE:</th>
<th>NEW ASSIGNMENT</th>
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<tr>
<td>NATURE OF CONVEYANCE:</td>
<td>MERGER</td>
</tr>
<tr>
<td>EFFECTIVE DATE:</td>
<td>03/30/2006</td>
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**CONVEYING PARTY DATA**

<table>
<thead>
<tr>
<th>Name</th>
<th>Execution Date</th>
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<tr>
<td>EXPERIAN EMARKETING, INC.</td>
<td>03/30/2006</td>
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**RECEIVING PARTY DATA**

<table>
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<tr>
<th>Name:</th>
<th>CHEETAHMAIL INC.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address:</td>
<td>475 Anton Blvd.</td>
</tr>
<tr>
<td>City:</td>
<td>Costa Mesa</td>
</tr>
<tr>
<td>State/Country:</td>
<td>CALIFORNIA</td>
</tr>
<tr>
<td>Postal Code:</td>
<td>92626</td>
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**PROPERTY NUMBERS Total: 1**

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<th>Property Type</th>
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<tr>
<td>Patent Number:</td>
<td>5937162</td>
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**CORRESPONDENCE DATA**

Fax Number: 9497609502  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 9497600404  
Email: efiling@kmob.com  
Correspondent Name: Knobbe Martens Olson & Bear, LLP  
Address Line 1: 2040 Main Street  
Address Line 2: 14th Floor  
Address Line 4: Irvine, CALIFORNIA 92614

**ATTORNEY DOCKET NUMBER:**  
EXP.026GEN

**NAME OF SUBMITTER:**  
Amy C. Chun

Total Attachments: 3  
source=Merger_EXP.062GEN#page1.tif  
source=Merger_EXP.062GEN#page2.tif  
source=Merger_EXP.062GEN#page3.tif
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"EXPERIAN EMARKETING, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CHEETAHMAIL INC." UNDER THE NAME OF
"CHEETAHMAIL INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF MARCH, A.D. 2006, AT 1:50 O'CLOCK P.M.
STATE OF DELAWARE
CERTIFICATE OF MERGER
DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

First: The name of the surviving corporation is CheetahMail Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is Experian eMarketing, Inc., a Delaware corporation.

Second: The Agreement of Merger has been certified, approved, adopted, executed and acknowledged by each of the constituent corporations.

Third: The name of the surviving corporation is CheetahMail Inc., a Delaware corporation.

Fourth: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

Fifth: The merger is to become effective on March 31, 2006.

Sixth: The executed Agreement of Merger is on file at 475 Anton Blvd., Costa Mesa, California 92626, the place of business of the surviving corporation.

Seventh: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

[Signature page to follow]
IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by an authorized officer this 30th day of March, 2006.

CHEETAHMAIL INC.

By: 

Its: 

Name: Mark Pepper