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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David M. Yehaskel	09/21/2012

RECEIVING PARTY DATA

Name:	Demand Media, Inc.	
Street Address:	1299 Ocean Avenue	
City:	Santa Monica	
State/Country:	CALIFORNIA	
Postal Code:	90401	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13560906	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 104128-223501

NAME OF SUBMITTER: John P. Ward

Total Attachments: 1

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PATENT REEL: 029086 FRAME: 0785

Docket No.: 104128-223501

PATENT ASSIGNMENT

WHEREAS, I, David M. Yehaskel, whose post office addresses is set forth below, have invented and own a certain invention entitled:

SYSTEMS AND METHODS FOR TIME AND SPACE ALGORITHM USAGE

for which an application for a United States Patent has been or will be filed in the U.S. Patent & Trademark Office.

WHEREAS, Demand Media, Inc.., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 1299 Ocean Avenue, Santa Monica, CA 90401 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, I hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

I FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and I will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Full Name	Last Name	First Name	Middle Name
of Inventor	Yehaskel	David	M.
Residence	City	State	Country of Citizenship
& Citizenship	Austin	TX	US
Mailing	Street	City	State & Zip Code
Address	2606 Cascade Drive	Austin	TX, 78757
Signature of You	ventor:	Date:	9.21.2012

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