

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FanSnap, Inc.	09/11/2012
RECEIVING PARTY DATA	
Name:	Nextag, Inc.
Street Address:	2955 Campus Drive
Internal Address:	Suite 300
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12349461
CORRESPONDENCE DATA	
Fax Number:	6509385200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4158752410
Email:	lcarlson@fenwick.com
Correspondent Name:	Robert R. Sachs
Address Line 1:	Fenwick & West LLP
Address Line 2:	801 California Street
Address Line 4:	Mountain View, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	27169-14997
NAME OF SUBMITTER:	Robert R. Sachs
Total Attachments: 2 source=14997_Assignment#page1.tif source=14997_Assignment#page2.tif	

CH \$40.00 12349461

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, FanSnap, Inc. a Delaware corporation, having a place of business at 1287 Sanchez Street, San Francisco, California 94114 ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to Nextag, Inc., a Delaware corporation, having a place of business at 2955 Campus Drive, Suite 300, San Mateo, California 94403 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

COUNTRY	APPLICATION NUMBER	FILING DATE	TITLE
US	12/349,461	January 6, 2009	Digitizing Venue Maps

and;

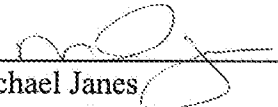
2. The entire worldwide right, title, and interest in and to:
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.


ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR

Date of Signature



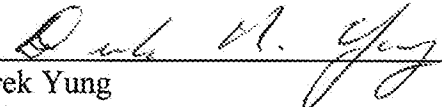
Michael Janes
President & CEO
FanSnap, Inc.



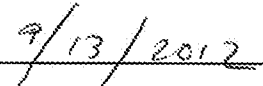
9/11/12

Duly Authorized Representative of ASSIGNEE

Date of Signature



Derek Yung
CFO
Nextag, Inc.



9/13/2012