09/27/2012

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| To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. | | | |
| 1. Name of conveying party(ies) | 2. Name and address of receiving party(ies) | | |
| | Name: Endgrain, LLC | | |
| Robert D. Hansen, Jr. | Internal Address: | | |
| Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): | Street Address: 18260 East Sioux Vista Drive | | |
| Execution Date(s) September 19, 2012 | | | |
| Assignment Merger | ou lordan | | |
| Security Agreement Change of Name | City: Jordan | | |
| Joint Research Agreement | -State: Minnesota | | |
| Government Interest Assignment Executive Order 9424, Confirmatory License | Country: US Zip: 55352 | | |
| Other | Additional name(s) & address(es) attached? Yes No | | |
| 4. Application or patent number(s): This document serves as an Oath/Declaration (37 CFR 1.63). | | | |
| A. Patent Application No.(s) | B. Patent No.(s) | | |
| 29/395,339 | ached? | | |
| 5. Name and address to whom correspondence | 6. Total number of applications and patents | | |
| concerning document should be mailed: | involved: 1 | | |
| Name: Richard John Bartz | 7. Total fee (37 CFR 1.21(h) & 3.41) \$\frac{40}{} | | |
| Internal Address: | | | |
| | Authorized to be charged to deposit account | | |
| Street Address: 6950 France Avenue South, Suite 119 | Enclosed | | |
| | None required (government interest not affecting title) | | |
| City: Edina | 8. Payment Information | | |
| State: Minnesota Zip: 55435 | | | |
| Phone Number: 952.920.3959 | | | |
| Docket Number: E5.12.3 | Deposit Account Numbers 6888814 29395339 | | |
| Email Address: john@bartzlaw.com | Authorized Weer Name 40.00 0P | | |
| 9. Signature: | September 24, 2012 | | |
| Signature | Date | | |
| Richard John Bartz | Total number of pages including cover sheet, attachments, and documents: | | |
| Name of Person Signing sheet, attachments, and documents: Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: | | | |
| | the HSPTO P O Rox 1450 Alexandria V A 22313-1450 | | |

PATENT REEL: 029094 FRAME: 0461

ASSIGNMENT

WHEREAS, I, Robert D. Hansen, Jr. (hereinafter "ASSIGNOR"), have invented, and am the sole owner of, a Media Unit having certain novel features and various configurations disclosed and claimed in United States Patent Application Serial No. 29/395,339 filed January 5, 2012, referred to as the "the Application"; and

WHEREAS, Endgrain, LLC (hereinafter "ASSIGNEE"), a limited liability company organized and existing under and by virtue of the laws of the State of Minnesota, and having its principal place of business at 18260 East Sioux Vista Drive, Jordan, Minnesota 55352, is desirous of acquiring the entire interest in the invention and the Application and all patents resulting from the Application and in any improvements thereto;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention as described in the aforesaid Application and to any and all patents, registrations, and the like, resulting from the Application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner for Patents to issue to ASSIGNEE Letters Patent on the pending Application for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives;

AND HEREBY AGREES to transfer a like interest upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers deemed essential by ASSIGNEE, its successors, assigns and legal representatives, to ASSIGNEE's full protection and title to the invention hereby transferred;

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

EXECUTED this 19th day of September 2012

Robert D. Hansen, Jr.

PATENT REEL: 029094 FRAME: 0462

RECORDED: 09/27/2012