

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Samuel Moreau</td> <td>09/15/2003</td> </tr> <tr> <td>Donald Ahrens</td> <td>09/15/2003</td> </tr> <tr> <td>Georgia Gibbs</td> <td>09/15/2003</td> </tr> <tr> <td>John Carney</td> <td>09/15/2003</td> </tr> <tr> <td>David de Andrade</td> <td>09/15/2003</td> </tr> </tbody> </table>		Name	Execution Date	Samuel Moreau	09/15/2003	Donald Ahrens	09/15/2003	Georgia Gibbs	09/15/2003	John Carney	09/15/2003	David de Andrade	09/15/2003
Name	Execution Date												
Samuel Moreau	09/15/2003												
Donald Ahrens	09/15/2003												
Georgia Gibbs	09/15/2003												
John Carney	09/15/2003												
David de Andrade	09/15/2003												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>MetaTV, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>Two Belvedere Place</td> </tr> <tr> <td>City:</td> <td>Mill Valley</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94941</td> </tr> </table>		Name:	MetaTV, Inc.	Street Address:	Two Belvedere Place	City:	Mill Valley	State/Country:	CALIFORNIA	Postal Code:	94941		
Name:	MetaTV, Inc.												
Street Address:	Two Belvedere Place												
City:	Mill Valley												
State/Country:	CALIFORNIA												
Postal Code:	94941												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13049948</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13049948								
Property Type	Number												
Application Number:	13049948												
CORRESPONDENCE DATA													
<p>Fax Number: 2028243001  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: dholbert@bannerwitcoff.com</p> <p>Correspondent Name: Banner &amp; Witcoff / Evan M. Clark</p> <p>Address Line 1: 1100 13th Street, N.W.</p> <p>Address Line 4: Washington, DISTRICT OF COLUMBIA 20005</p>													
ATTORNEY DOCKET NUMBER:	004770.01511												
NAME OF SUBMITTER:	Evan M. Clark												
<p>Total Attachments: 1          source=01511ASN1#page1.tif</p>													

CH \$40.00 13049948

PATENT

## ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I/we Samuel Moreau, Donald Ahrens, Georgia Gibbs, John Carney, and David de Andrade, the undersigned, hereby sell, assign, and transfer to MetaTV, Inc. a corporation of Delaware, having a principal place of business at Two Belvedere Place, Mill Valley, CA 94941, ("Assignee") and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled System and Method for Construction, Delivery and Display of iTV Applications That Blend Programming Information Of On-Demand and Broadcast Service Offerings, Attorney Docket No. 4572P021 and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign Below:

Please also list the date that you signed the accompanying  
DECLARATION AND POWER  
OF ATTORNEY:

Date: 9/15/03

Name: 

Samuel Moreau

Date: 9/15/03

Date: 9/15/03

Name: 

Donald Ahrens

Date: 9/15/03

Date: 9/15/03

Name: 

Georgia Gibbs

Date: 9/15/03

Date: 9/15/03

Name: 

John Carney

Date: 9/15/03

Date: 9/15/03

Name: 

David de Andrade

Date: 9/15/03