

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Maks Ovsjanikovs</td> <td>09/26/2012</td> </tr> <tr> <td>Ehud Rivlin</td> <td>10/07/2012</td> </tr> </tbody> </table>		Name	Execution Date	Maks Ovsjanikovs	09/26/2012	Ehud Rivlin	10/07/2012
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Maks Ovsjanikovs	09/26/2012						
Ehud Rivlin	10/07/2012						
RECEIVING PARTY DATA							
Name:	GOOGLE INC.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13647961</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13647961		
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Application Number:	13647961						
CORRESPONDENCE DATA							
Fax Number:	7039974905						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	0142.0028						
NAME OF SUBMITTER:	Jeffrey S. Leaning						
<p>Total Attachments: 3 source=AssignmentAsFiled_10-9-12#page1.tif source=AssignmentAsFiled_10-9-12#page2.tif source=AssignmentAsFiled_10-9-12#page3.tif</p>							

OP \$40.00 13647961

ASSIGNMENT

WHEREAS, We, Maks Ovsjanikovs, and Ehud Rivlin, have invented certain new and useful improvements in and to the subject matter of:

COMBINING UNSTRUCTURED IMAGE AND 3D SEARCH RESULTS FOR INTERACTIVE SEARCH AND EXPLORATION

described in an application for United States Letters Patent being executed simultaneously herewith;

AND, WHEREAS, GOOGLE INC., a corporation organized under the laws of the State of Delaware, having a place of business located at 1600 Amphitheatre Parkway, Mountain View, CA 94043 (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title, and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination, and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, including the right to file applications and obtain patents under the terms of the International Convention of Paris (1883) as amended, and of the European Patent Convention, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND we hereby authorize and request my agents, MH2 Technology Law Group, LLP, whose address is 1951 Kidwell Drive, Suite 550, Tysons Corner, VA 22182, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND we hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful, and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination, or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

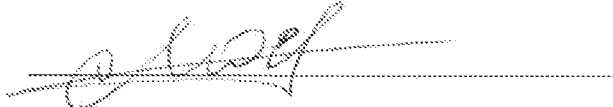
AND we hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell, or offer to sell said improvements to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title, and interest in said

improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND we do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent that may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

09/26/2012

Date



Maks Ovsjanikovs

Date

Ehud Rivlin

make, use, sell, or offer to sell said improvements to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title, and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

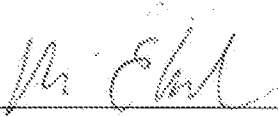
AND we do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent that may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

Date

Maks Ovsjanikovs

10/7/2012

Date



Ehud Rivlin