## PATENT ASSIGNMENT

### SUBMISSION TYPE:
NEW ASSIGNMENT

### NATURE OF CONVEYANCE:
ASSIGNMENT

### CONVEYING PARTY DATA

<table>
<thead>
<tr>
<th>Name</th>
<th>Execution Date</th>
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</thead>
<tbody>
<tr>
<td>Jiten Odhavji Dihora</td>
<td>07/03/2012</td>
</tr>
<tr>
<td>Mark Anthony Brown</td>
<td>06/29/2012</td>
</tr>
</tbody>
</table>

### RECEIVING PARTY DATA

- **Name:** The Procter & Gamble Company
- **Street Address:** Attention: Chief Patent Counsel
- **Internal Address:** One Procter & Gamble Plaza
- **City:** Cincinnati
- **State/Country:** OHIO
- **Postal Code:** 45202

### PROPERTY NUMBERS Total: 1

<table>
<thead>
<tr>
<th>Property Type</th>
<th>Number</th>
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<tr>
<td>Application Number</td>
<td>13439496</td>
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### CORRESPONDENCE DATA

- **Fax Number:** 5133863929
  
  *Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*
- **Phone:** 5139830498
- **Email:** caldwell.ja.2@pg.com
- **Correspondent Name:** The Procter & Gamble Company
- **Address Line 1:** 299 East Sixth Street
- **Address Line 2:** Central Docketing - 4th Floor
- **Address Line 4:** Cincinnati, OHIO 45202

### ATTORNEY DOCKET NUMBER:
12069M

### NAME OF SUBMITTER:
Charles R. Ware

Total Attachments: 4
- source=12069M_Assignment_USPTO#page1.tif
- source=12069M_Assignment_USPTO#page2.tif
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- source=12069M_Assignment_USPTO#page4.tif
G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Personal Cleansing Compositions with Increased Deposition of Polyacrylate Microcapsules, Attorney's Docket No. 12069M and filed in the United States Patent Office as Number 13/439,496, on April 4, 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Jiten Odhavji DIHORA of 4521 Randall Drive, Hamilton, OH 45011, United States;
Mark Anthony BROWN of 1807 Sumpter Court, Union, KY 41091, United States;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Claireol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/439,496 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).
This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Jiten Odhavji DIHORA

State of Ohio } SS
County of }

On this 3rd day of July, 2012, before me personally appeared Jiten Odhavji DIHORA, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Charles R. Wire
Notary Public/Witness printed name

Notary Public/Witness signature

Signed: Mark Anthony BROWN

State of Ohio } SS
County of }

On this _____ day of ______________, 2012, before me personally appeared Mark Anthony BROWN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature
GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled "Personal Cleansing Compositions with Increased Deposition of Polycrylate Microcapsules," Attorney's Docket No. 12069M and filed in the United States Patent Office as Number 13/439,496, on April 4, 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Jiten Odhayji DIHORA of 4521 Randall Drive, Hamilton, OH 45011, United States;
Mark Anthony BROWN of 1807 Sumpter Court, Union, KY 41091, United States;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Claire Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U.S. Application Serial Number 13/439,496 to Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).
This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: ___________________________ Date
Jiten Odhavji DIHORA

State of Ohio  }
     } SS
County of  }

On this _____ day of ______________, 2012, before me personally appeared Jiten Odhavji DIHORA, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: ___________________________ Date
Mark Anthony BROWN

State of Ohio  }
     } SS
County of Hamilton

On this 29 day of June, 2012, before me personally appeared Mark Anthony BROWN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Angela Haughhey
Notary Public/Witness printed name

Angela Haughhey
Notary Public, State of Ohio
My commission has no expiration date, Section 147.03 R.C.

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Rev. 05/10