

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>William R. Toson</td> <td>10/10/2012</td> </tr> <tr> <td>Tim Hentges</td> <td>10/10/2012</td> </tr> <tr> <td>Dean Wardlow</td> <td>10/10/2012</td> </tr> <tr> <td>Doug Engel</td> <td>10/10/2012</td> </tr> <tr> <td>Clyde Rupnow</td> <td>10/10/2012</td> </tr> </tbody> </table>		Name	Execution Date	William R. Toson	10/10/2012	Tim Hentges	10/10/2012	Dean Wardlow	10/10/2012	Doug Engel	10/10/2012	Clyde Rupnow	10/10/2012
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RECEIVING PARTY DATA													
Name:	The Tribute Companies, Inc.												
Street Address:	352 Cottonwood Ave												
City:	Hartland												
State/Country:	WISCONSIN												
Postal Code:	53029												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13649761</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13649761								
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CORRESPONDENCE DATA													
Fax Number:	4142770656												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	414-271-6560												
Email:	mkeipdocket@michaelbest.com												
Correspondent Name:	MICHAEL BEST & FRIEDRICH LLP (Mke)												
Address Line 1:	100 E WISCONSIN AVENUE												
Address Line 2:	Suite 3300												
Address Line 4:	MILWAUKEE, WISCONSIN 53202												
ATTORNEY DOCKET NUMBER:	031650/9002 US00 #8021												
NAME OF SUBMITTER:	Jodi Anderson												

OP \$40.00 13649761

Total Attachments: 4

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A S S I G N M E N T

Pursuant to our obligation to The Tribute Companies, Inc. (hereinafter referred to as "Assignee"), a Wisconsin Corporation having its principal place of business at:

352 Cottonwood Ave
Hartland, WI 53029

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged,
we:

William R. Toson
1386 N. Waterville Road
Oconomowoc, WI 53066

Tim Hentges
N17 W30687 Woodland Hill Drive
Delafield, WI 53018

Dean Wardlow
508 Green Street
Forreston, IL 61030

Doug Engel
2493 Lone Road
Freeland, MI 48623

Clyde Rupnow
N696 Waldmann Lane
Watertown, WI 53094

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to inventions described in a patent application titled "MEMORIAL FOUNDATION SYSTEM AND INSTALLATION METHOD" for which we filed United States Patent Application No. 13/649761, (Atty. File No. 031650-9002-US00) (hereinafter the "U.S. utility patent application");

(2) in and to the U.S. utility patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, 35 U.S.C. §111(b) provisional, 35 U.S.C. §111(a), and reissue applications) based upon said inventions, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

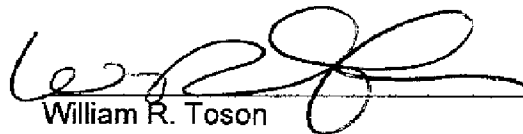
(3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. utility patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. utility patent application.

We hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number of our application after execution of this Assignment. We hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

Oct 10, 2012
Date



William R. Toson

Date

Tim Hentges

Date

Dean Wardlow

Date

Doug Engel

Date

Clyde Rupnow

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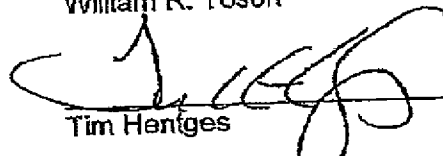
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