502092457 10/12/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bradley H. Price	08/16/2012
Shigeru G. Natsume	08/16/2012

RECEIVING PARTY DATA

Name:	ECCO Design, Inc.
Street Address:	900 Broadway
Internal Address:	5th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10003

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29428483

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

2622602474 Phone: Email: selechne@scj.com Correspondent Name: S.C. Johnson & Son, Inc. Address Line 1: 1525 Howe Street

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Address Line 4: Racine, WISCONSIN 53403

ATTORNEY DOCKET NUMBER: J-5608D2 NAME OF SUBMITTER: Suzan E. Lechner

Total Attachments: 3

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> **PATENT REEL: 029117 FRAME: 0975**

Attorney Docket No. J-5608D2 USPTO Application No. 29/428,483 Filing Date: July 31, 2012

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ASSIGNMENT

WHEREAS, we, Bradley H. Price and Shigeru G. Natsume, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/428,483, filed July 31, 2012, naming the ASSIGNORS as inventors, and entitled VOLATILE MATERIAL DISPENSER; and

WHEREAS, ECCO Design, Inc., a corporation duly organized and existing under the laws of the State of New York, and having its principal office and place of business at 900 Broadway, 5th Floor, New York, New York, 10003, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith:

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

PATENT REEL: 029117 FRAME: 0976

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of AMMIN ,2012.	, I hereunto set my hand and seal this day
8-16 12 63	(Signature of Inventor) Bradley H. Price
CARMELLA SANCHEZ Notary Public, State of New York Qualified in Queens County Reg. No. 01SA6202305 My Commission Expires 03-09-2013	(Typed/Printed Name of Inventor) 62 Hicks Street #1 (Residential Address) Brooklyn, New York 11201 (City, State, Zip)

PATENT REEL: 029117 FRAME: 0977

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this (Day) day

CARMELLA SANCHEZ
Notary Public, State of New York
Qualified in Queens County
Reg. No. 01SA6202305
My Commission Expires 03-09-2013

(Signature of Inventor)
Shigeru G. Natsume
(Typed/Printed Name of Inventor)
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(City, State, Zip)

PATENT REEL: 029117 FRAME: 0978

RECORDED: 10/12/2012