

## PATENT ASSIGNMENT

Electronic Version v1.1  
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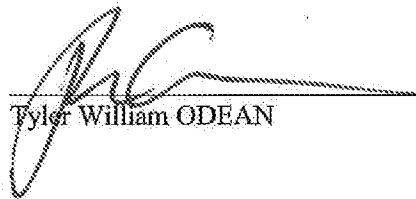
SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tyler William ODEAN</td> <td>10/09/2012</td> </tr> <tr> <td>Ilya Mikhailovich SHERMAN</td> <td>10/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Tyler William ODEAN	10/09/2012	Ilya Mikhailovich SHERMAN	10/08/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>GOOGLE INC.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	GOOGLE INC.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
<p>Fax Number: 9498519348  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 9498510633</p> <p>Email: AFredericks@mwe.com, MWEIPDOCKET@mwe.com</p> <p>Correspondent Name: Andrew D. Mickelsen</p> <p>Address Line 1: 4 Park Plaza</p> <p>Address Line 2: Suite 1700</p> <p>Address Line 4: Irvine, CALIFORNIA 92614</p>											
ATTORNEY DOCKET NUMBER:	090364-0331										
NAME OF SUBMITTER:	Andrew D. Mickelsen, Reg. No. 50,957										
<p>Total Attachments: 3</p> <p>source=090364-0331_Assignment#page1.tif</p> <p>source=090364-0331_Assignment#page2.tif</p> <p>source=090364-0331_Assignment#page3.tif</p>											

CH \$40.00 13649952

**ASSIGNMENT**

For valuable consideration, We, Tyler William ODEAN of 1136 Guerrero St. Apt. E, San Francisco, CA 94110 and Ilya Mikhailovich SHERMAN of 1950 Charleston Rd., Mountain View, CA 94043, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, CA 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent entitled SYSTEMS AND METHODS FOR CONDUCTING EXPERIMENTS ON APPLICATIONS, filed October 11, 2012, and assigned U.S. Application Number 13/649,952, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 10/9/12

  
Tyler William ODEAN

Witnessed by:

Signature:

Typed or Printed Name

Witness Address

Date: October 8, 2012

Ilya Sherman  
Ilya Mikhailovich SHERMAN

Witnessed by:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address