

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Denny TSAI</td> <td>10/12/2012</td> </tr> <tr> <td>Derek CONRAD</td> <td>10/12/2012</td> </tr> </tbody> </table>		Name	Execution Date	Denny TSAI	10/12/2012	Derek CONRAD	10/12/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Baby Trend Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1607 S. Campus Ave</td> </tr> <tr> <td>City:</td> <td>Ontario</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91761</td> </tr> </table>		Name:	Baby Trend Inc.	Street Address:	1607 S. Campus Ave	City:	Ontario	State/Country:	CALIFORNIA	Postal Code:	91761
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29434443</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29434443						
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Application Number:	29434443										
CORRESPONDENCE DATA											
<p>Fax Number: 2136250691  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 213-625-5076        Email: ychen@cyiplaw.com        Correspondent Name: YING CHEN Chen Yoshimura LLP        Address Line 1: 108 W 2nd Street        Address Line 2: #514        Address Line 4: LOS ANGELES, CALIFORNIA 90012</p>											
ATTORNEY DOCKET NUMBER:	72229.0022										
NAME OF SUBMITTER:	Ying Chen										
Total Attachments: 1 source=SignedA_22#page1.tif											

OP \$40.00 29434443

# ASSIGNMENT

(1-4) *Name(s) of Inventor(s)*

(1) Denny TSAI

(2) Derek CONRAD

In consideration of the good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby do(es) assign, transfer and set over to

(5) *Name of Assignee*

(5) Baby Trend Inc.

(6) *State of Incorporation of Assignee*

(6) California

(7) *Address of Assignee*

(7) 1607 S. Campus Ave, Ontario, CA 91761

(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(8) *Identification of Invention, such as Title, Case Number or Foreign Application Number*

(8) Title: **SMART TABLET DEVICE HOLDER**

for which the undersigned has (have) concurrently executed an application for patent in the United States of America

and all patents and patent applications in the United States or foreign countries corresponding thereto or based thereon.

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

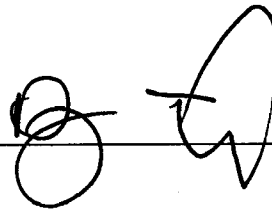
4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

6) The undersigned hereby appoint(s) the persons associated with Customer Number: 53720 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 10/12/12

Signature of Inventor 1



Date: 10-12-12

Signature of Inventor 2

