

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
George Winston Lawer	10/15/2012
RECEIVING PARTY DATA	
Name:	The Good Habits Company, LLC
Street Address:	5115 Excelsior Blvd
Internal Address:	Suite 412
City:	St. Louis Park
State/Country:	MINNESOTA
Postal Code:	55416
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	0667248
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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NAME OF SUBMITTER:	George Winston Lawer
Total Attachments: 1 source=assignmentletter#page1.tif	

OP \$40.00 0667248

Date: October 15, 2012

Instruction letter of Assignment of Patent Ownership

Referencing Patent No: US D667,248 S

Application No. 29/422,717

I George Winston Lawer, New Hope, MN (US),

Owner of US Patent No. US D667,248 S - Combined toothpaste, toothbrush holder and timer, wish to transfer and complete assignment of full rights and ownership of this patent to,

The Good Habits Company, LLC 5115 Excelsior Blvd, Suite 412, St. Louis Park, MN 55416.

Date: 10-15-2012

Signed:

George Winston Lawer: __/winstonlawer/_____