

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Harish Radhakrishna</td> <td>01/20/2012</td> </tr> <tr> <td>Michael Brown</td> <td>01/19/2012</td> </tr> </tbody> </table>	Name	Execution Date	Harish Radhakrishna	01/20/2012	Michael Brown	01/19/2012	
Name	Execution Date						
Harish Radhakrishna	01/20/2012						
Michael Brown	01/19/2012						
RECEIVING PARTY DATA							
Name:	The Coca-Cola Company						
Street Address:	One Coca-Cola Plaza						
City:	Atlanta						
State/Country:	GEORGIA						
Postal Code:	30313						
PROPERTY NUMBERS Total: 1							
Property Type	Number						
Application Number:	13569664						
CORRESPONDENCE DATA							
Fax Number:	4046457707						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	404-645-7701						
Email:	crutherford@m2iplaw.com						
Correspondent Name:	Tina Williams McKeon						
Address Line 1:	817 W. Peachtree St. NW						
Address Line 2:	Suite 500						
Address Line 4:	Atlanta, GEORGIA 30308						
ATTORNEY DOCKET NUMBER:	10031-014US1						
NAME OF SUBMITTER:	Christy Rutherford						
Total Attachments: 3 source=10031-014US1 2012_02_15 TCCC Assignment#page1.tif source=10031-014US1 2012_02_15 TCCC Assignment#page2.tif source=10031-014US1 2012_02_15 TCCC Assignment#page3.tif							

OP \$40.00 13569664

ASSIGNMENT

For valuable consideration, we, Harish Radhakrishna, of 3978 Donegal Court, Tucker, GA 30084 and Michael D. Brown of 45 Parkview Trace Pass, Lilburn, GA 30047, as co-inventors with David Peter Siderovski of 100 Woodshire Lane, Chapel Hill, NC 2751402429; Staci Cohen of 9906 Clayborn Ct., Raleigh, NC 27617; and Adam Kimple of 818 Old Pittsboro Rd., Chapel Hill, NC 27516, hereby assign to THE COCA-COLA COMPANY, a corporation of the State of Delaware, having a place of business at One Coca-Cola Plaza, Atlanta, Georgia 30313, and its successors and assigns (collectively hereinafter called "the Assignee"), our entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent, entitled Cell Lines Comprising Endogenous Taste Receptors and Their Uses, filed August 8, 2011, and assigned U.S. Serial Number 61/521,129, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 1-20-2012

Harish Radhakrishna
HARISH RADHAKRISHNA

STATE OF New Jersey)
COUNTY OF Middlesex) SS.

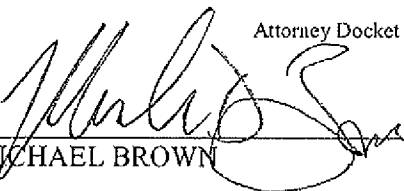
On Jan 20th, 2012, before me, the undersigned, a notary public for the State of Georgia, there personally appeared HARISH RADHAKRISHNA personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

[Signature]
Notary Public

BRANDON MICHAEL WISE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2393246
My Commission Expires 2/8/2015


DATE: January 19, 2012


MICHAEL BROWN

STATE OF GEORGIA)
) SS.
COUNTY OF FULTON)

On January 19, 2012, before me, the undersigned, a notary public for the State of Georgia, there personally appeared MICHAEL BROWN personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.


Notary Public

Brenda Pries

