

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Rohan Relan</td> <td>10/03/2012</td> </tr> <tr> <td>Rajat Gupta</td> <td>10/03/2012</td> </tr> <tr> <td>Chaitanya Ramavajjala</td> <td>10/09/2012</td> </tr> <tr> <td>Chuo-Ling Chang</td> <td>10/03/2012</td> </tr> <tr> <td>Ping-Hao Wu</td> <td>10/03/2012</td> </tr> <tr> <td>Peter Tan</td> <td>10/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Rohan Relan	10/03/2012	Rajat Gupta	10/03/2012	Chaitanya Ramavajjala	10/09/2012	Chuo-Ling Chang	10/03/2012	Ping-Hao Wu	10/03/2012	Peter Tan	10/03/2012
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Peter Tan	10/03/2012														
RECEIVING PARTY DATA															
Name:	ISWIFTER, INC.														
Street Address:	1901 S. Bascom Avenue														
Internal Address:	Suite 1180														
City:	Campbell														
State/Country:	CALIFORNIA														
Postal Code:	95008														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13543720</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13543720										
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CORRESPONDENCE DATA															
Fax Number:	6265778800														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	626-795-9900														
Email:	pto@cph.com														
Correspondent Name:	Christie, Parker & Hale, LLP														
Address Line 1:	P.O. Box 29001														
Address Line 4:	Glendale, CALIFORNIA 91209-9001														
ATTORNEY DOCKET NUMBER:	69957/JEC/CLB														

OP \$40.00 13543720

NAME OF SUBMITTER:

Josephine E. Chang

Total Attachments: 7

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ASSIGNMENT

WHEREAS, WE, ROHAN RELAN, RAJAT GUPTA, CHAITANYA RAMAVAJJALA, CHUO-LING CHANG, PING-HAO WU, AND PETER TAN, residing at 48 Heather Drive, Atherton, California 94027; 4388 El Camino Real, #149, Los Altos, California 94022; 2621 2nd Avenue, #1704, Seattle, Washington 98121; 928 Rincon Street, Mountain View, California 94040; 388 Beale Street, #1107, San Francisco, California 94105; and 4079 Valerie Drive, Campbell, California 95008, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled **SYSTEM AND METHOD FOR PROVIDING INTERACTIVE CONTENT TO NON-NATIVE APPLICATION ENVIRONMENTS**, filed July 6, 2012, Application No. 13/543,720, together with claim to the priority of United States Provisional Application No. 61/506,022, filed July 8, 2011.

AND WHEREAS ISWIFTER, INC., a Delaware corporation, having a place of business at 1901 S. Bascom Avenue, Suite 1180, Campbell, CA 95008 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all

ASSIGNMENT
Docket No. 69957/I408

Joint

rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of October,
2012



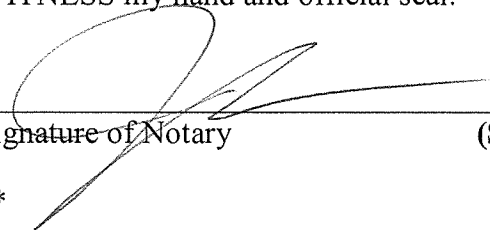
Rohan Relan

STATE OF CALIFORNIA)
COUNTY OF San Mateo)

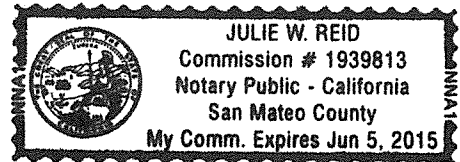
On October 3, 2012 before me, Julie W. Reid,
Notary Public, personally appeared **Rohan Relan**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary (Seal)



ASSIGNMENT
Docket No. 69957/I408

Joint

IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of OCTOBER,
2012.



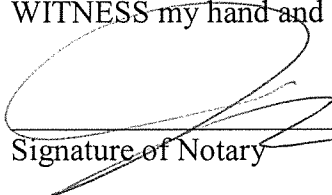
Rajat Gupta

STATE OF CALIFORNIA)
COUNTY OF SAN MATEO)

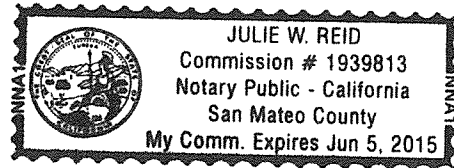
On October 3, 2012 before me, Julie W. Reid,
Notary Public, personally appeared **Rajat Gupta**, who proved to me on the basis of satisfactory
evidence to be the person whose name is subscribed to the within instrument and acknowledged
to me that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary (Seal)



IN TESTIMONY WHEREOF, I hereunto set my hand this 09 day of October, 2012.

Chaitanya
Chaitanya Ramavajjala

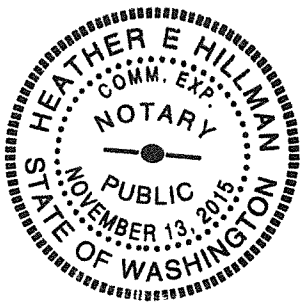
STATE OF CALIFORNIA Washington
COUNTY OF King)

On October 9th 2012 before me, Chaitanya Ramavajjala, Notary Public, personally appeared **Chaitanya Ramavajjala**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Washington that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

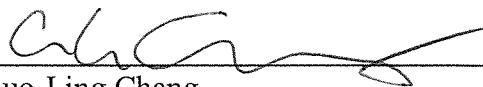
[Signature]
Signature of Notary (Seal)



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Docket No. 69957/I408

Joint

IN TESTIMONY WHEREOF, I hereunto set my hand this 3 day of October,
2012.

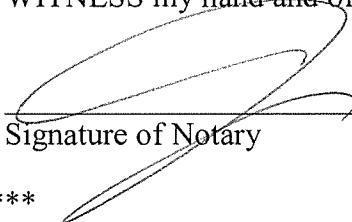

Chuo-Ling Chang

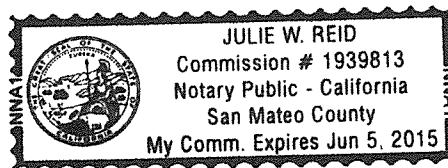
STATE OF CALIFORNIA)
COUNTY OF San Mateo)

On October 3 2012 before me, Julie W. Reid,
Notary Public, personally appeared **Chuo-Ling Chang**, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Signature of Notary (Seal)



IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of October, 2012.

Ping-Hao Wu
Ping-Hao Wu

STATE OF CALIFORNIA)
COUNTY OF San Mateo)

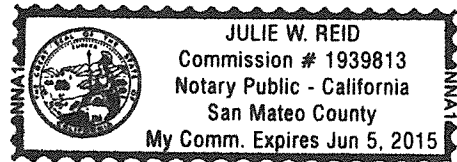
Julie W. Reid

On October 3, 2012 before me, *Ping-Hao Wu*, Notary Public, personally appeared **Ping-Hao Wu**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Julie W. Reid
Signature of Notary (Seal)



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Docket No. 69957/I408

Joint

IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of October,
2012.

Peter Tan
Peter Tan

STATE OF CALIFORNIA)
COUNTY OF San Mateo)

On October 3, 2012 before me, Julie W. Reid,
Notary Public, personally appeared **Peter Tan**, who proved to me on the basis of satisfactory
evidence to be the person whose name is subscribed to the within instrument and acknowledged
to me that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Julie W. Reid
Signature of Notary (Seal)

JEC/tll

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