

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Roger S. Bishop</td> <td>10/12/2012</td> </tr> <tr> <td>Kay Daniel Vetter</td> <td>10/12/2012</td> </tr> </tbody> </table>		Name	Execution Date	Roger S. Bishop	10/12/2012	Kay Daniel Vetter	10/12/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Chris Norcross Bender</td> </tr> <tr> <td>Street Address:</td> <td>4247 Plateau</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89519</td> </tr> </table>		Name:	Chris Norcross Bender	Street Address:	4247 Plateau	City:	Reno	State/Country:	NEVADA	Postal Code:	89519
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CORRESPONDENCE DATA											
<p>Fax Number: 7757866179 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (775) 327-3000 Email: patentdocket@hollandhart.com Correspondent Name: Craig H. Macy Address Line 1: 5441 Kietzke Lane Address Line 2: Second Floor Address Line 4: Reno, NEVADA 89511</p>											
ATTORNEY DOCKET NUMBER:	77835.0003										
NAME OF SUBMITTER:	Craig H. Macy										
<p>Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif</p>											

CH \$40.00 13652421

ASSIGNMENT

WHEREAS, we, **Chris Norcross Bender, Roger S. Bishop, and Kay Daniel Vetter**, have made a certain new and useful invention relating to **SPORT PERFORMANCE MONITORING APPARATUS, PROCESS, AND METHOD OF USE**, for which we have made application for Letters Patent of the United States, said application being filed concurrently herewith and identified as Attorney Docket No. **P001.01 (77835.0003)**;

WHEREAS, **Chris Norcross Bender** (hereinafter "Assignee"), an individual, whose post office address is **4247 Plateau, Reno, Nevada 89519**, is desirous of acquiring the entire interest in and to said invention, said application, and any Letters Patent to be obtained therefor;

NOW THEREFORE, for valuable consideration, receipt and adequacy of which is hereby acknowledged, we, **Roger S. Bishop and Kay Daniel Vetter**, have sold, assigned, and set over, and do hereby sell, assign, and set over, unto the Assignee and said Assignee's legal representatives, successors, and assigns, the entire right, title, and interest in and to said invention, said applications, and the Letters Patent, both foreign and domestic, that may or shall issue thereon including all original, divisional, continuation, continuation-in-part, reissue, certificate of reexamination, and related applications and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to the above-mentioned Assignee, consistent with the terms of this Assignment.

UPON SAID CONSIDERATION, we do hereby covenant and agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration, but at the expense of the said assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuation, continuation-in-

part, renewal, continuing, reissued or extended Letters Patent of the United States, or of any and all foreign countries, on said invention, and in enforcing any rights or chose an action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

IN WITNESS WHEREOF, and having read this entire document including all prior pages, we have hereunto set our hands and affixed our seals on the date hereinafter set forth.

Date: 10-12-12



Roger S. Bishop

Date: 11 Oct 12



Kay Daniel Vetter