502096694 10/16/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hyun Woo LEE	09/04/2012
Ji Woong JANG	10/08/2012
Yeong Hyeon KWON	09/16/2012

RECEIVING PARTY DATA

Name:	LG Electronics Inc.
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	150-721

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13641659

CORRESPONDENCE DATA

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Email: mlaip@mckennalong.com

Correspondent Name: McKenna Long & Aldridge LLP

Address Line 1: 1900 K Street NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	8737.00616.US00
NAME OF SUBMITTER:	Michael I. Angert

Total Attachments: 6

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> PATENT REEL: 029139 FRAME: 0526

1364 1364

Assignment of Application

WHEREAS,	T(WE)	LEE, Hyun Woo; JANG, Ji	Wo	ong and		
		KWON, Yeong Hyeon				
			menta i i interferio i territorio		, respectively	' ,
have invented cert	ain new a	and useful improvements in:				
UPLINK SIGN	AL TRA	NSMISSION METHOD USI IDENTIFIERS	NG	CONTENTI	ON-BASED	
for which an appli	cation for	r Letters Patent was executed or	1		- Makani Alaka Bada Kandiga akangan Palah Sipika ke Sakati Palah Kandida Makila Bada dan persasa sengan menang	
(Application No.		, Filed), and	i
WHEREAS,	LG EL	ECTRONICS INC.		underden verste der der der der der der der der der de	THE COLUMN THE PROPERTY OF THE COLUMN THE CO	odeshinari
,		ASSIGNEE") having a place of eungpo-gu, Seoul 150-721 Repu				*American

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

Page 1 of 2

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The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date:	Sep. 4, 2012	und		
		(Signature of Inventor)	/	
		LEE, Hyun Woo		
Date:			!	
***************************************	YV	(Signature of Inventor)		A444-A444-A444-A444-A
		JANG, Ji Woong		
Date:				
		(Signature of Inventor)		
		KWON. Yeong Hyeon	•	

McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006

Assignment of Application

WHEREAS,		Hyun Woo; JANG, Ji Woong	and
			, respectively,
have invented cert	ain new and usefu	ıl improvements in:	<u> </u>
UPLINK SIGN	AL TRANSMISS	SION METHOD USING CO IDENTIFIERS	NTENTION-BASED
for which an appli	cation for Letters	Patent was executed on	
(Application No.		, Filed), and
WHEREAS,	LG ELECTRO	NICS INC.	
l `		EE") having a place of busines u, Seoul 150-721 Republic of F	

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LG Ref. HFCCM426US02

KBK No. OPP-TZ-2011-0221-US-00

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Date:	(Signature of Inventor)
8.0H. 2012	LEE, Hyun Woo
Date: 0 . 0 CC. 0 (-	Signature of Inventor) JANG, Ji Woong
Date:	(Signature of Inventor) KWON, Yeong Hyeon

McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006

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				, respectively,
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for which an applic	cation for	· Letters Patent was executed o	n	
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WHEREAS,	LG EL	ECTRONICS INC.		
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Date:		(Ciantum of Institution)	
		(Signature of Inventor) LEE, Hyun Woo	
Date:		(Signature of Inventor)	POPE SPACE SET SELECT SELECTION SPACE SELECTION SELECTION SPACE SELECTION SELECTION SPACE SELECTION SELECTION SPACE SELECTION
		JANG, Ji Woong	
Date:	2012-Sep-16	M of the	
		(Signature of Inventor) KWON, Yeong Hyeon	

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1900 K Street, N.W.
Washington, D.C. 20006

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