

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Minglun Gong	08/11/2010
RECEIVING PARTY DATA	
Name:	Genesis Group Inc.
Street Address:	3rd Floor, INCO Innovation Centre
Internal Address:	Memorial University of Newfoundland and Labrador
City:	St. John's
State/Country:	CANADA
Postal Code:	A1C 5S7
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12856316
CORRESPONDENCE DATA	
Fax Number:	4163611398
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	416-364-7311
Email:	cko@bereskinparr.com
Correspondent Name:	Bereskin & Parr LLP S.E.N.C.R.L., s.r.l.
Address Line 1:	40 King Street West
Address Line 2:	40th Floor
Address Line 4:	Toronto, CANADA M5H 3Y2
ATTORNEY DOCKET NUMBER:	21190-6
NAME OF SUBMITTER:	Noel Courage
Total Attachments: 1 source=Assignment#page1.tif	

CH \$40.00 12856316

Assignment of Patent

BETWEEN, Minglun Gong, the inventor, and Genesis Group Inc., the assignee, effective August 11, 2010

In consideration of the payment of the sum of TEN DOLLARS (\$10.00) and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged:

I, MINGLUN GONG, a citizen of the People's Republic of China, and a resident of Canada, whose complete address is 36 Julieanne Place, St. John's, NL, Canada A1A 5Z5, do hereby sell and assign to GENESIS GROUP INC., whose complete address is 3rd Floor, INCO Innovation Centre, Memorial University of Newfoundland and Labrador, P.O. Box 4200, St. John's, NL, A1C 5S7, all my right, title and interest in the United States, Canada, and throughout the world, in and to my invention related to a REAL-TIME IMAGE AND VIDEO MATTING, which is described in US provisional patent application 61/234,131 filed August 14, 2009 in the United States Patent and Trademark Office for such invention together with the entire right, title and interest in and to the application, including without limitation Patent Cooperation Treaty Application number

PCT/CA2010/001237, filed Aug 13, 2010 ~~(to be filed)~~ and any national phase application claiming

therefrom and US patent application 12/856,316, filed August 13, 2010 ~~(to be filed)~~, and to any subsequent application claiming priority to such application(s), and in and to any continuation, division, reissue, re-examination, extension, renewal, or substitute thereof, and in and to any patent which may issue upon such application(s), in the United States, Canada, and throughout the world.

The undersigned hereby grants to Nicholas Whalen of McInnes Cooper, 5th floor Baine Johnson Centre, 10 Fort William Place, St. John's, Newfoundland, A1C 5X4, the power to insert on this assignment any further information which may be necessary or desirable in order to comply with the administrative requirements for recordation of this document in any patent office throughout the world.

SIGNED at ST. JOHN'S, NEWFOUNDLAND AND LABRADOR, this 11th day of August, 2010

WITNESS

ASSIGNOR, MINGLUN GONG

Brian Terry

M. Gong

Name: BRIAN TERRY

Minglun Gong, inventor

ASSIGNEE, GENESIS GROUP Inc.

Per: David S. King

Name: DAVID S. KING

Title: President & CEO

I have authority to bind the Corporation