

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mohit Gupta</td> <td>02/12/2010</td> </tr> <tr> <td>Bin Xu</td> <td>02/01/2010</td> </tr> <tr> <td>Jiaming (Jason) Sun</td> <td>02/01/2010</td> </tr> <tr> <td>Nagender Parimi</td> <td>02/01/2010</td> </tr> </tbody> </table>		Name	Execution Date	Mohit Gupta	02/12/2010	Bin Xu	02/01/2010	Jiaming (Jason) Sun	02/01/2010	Nagender Parimi	02/01/2010
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RECEIVING PARTY DATA											
Name:	Amazon Technologies, Inc.										
Street Address:	P.O. Box 8102										
City:	Reno										
State/Country:	NEVADA										
Postal Code:	89507										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12705692</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12705692						
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Application Number:	12705692										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	170103-1370										
NAME OF SUBMITTER:	Michael J. D'Aurelio										
Total Attachments: 6											

OP \$40.00 12705692

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U.S. Patent Appln. No. _____
Filing Date _____

Attorney Docket No. 170103-1370
Client Docket No. REG90905 2009PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Mohit Gupta
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Bin Xu
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Seattle, WA 98144-2734

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Nagender Parimi
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Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"Determining Whether To Include Items In A Data Feed" for which:

a non-provisional application for United States Letters Patent:

was filed on _____ and accorded U.S. Serial No. _____; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden, Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in

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Attorney Docket No. 170103-1370
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parenthesis (U.S. Serial No. _____, filed _____) this
APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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02/12/2010
Date

Mohit Gupta
Mohit Gupta

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that MOHIT GUPTA is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 2/12/2010
Signature of *Lauren K. Guy*
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

