

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Elizabeth Jackson DiFranza</td> <td>10/09/2012</td> </tr> </tbody> </table>		Name	Execution Date	Elizabeth Jackson DiFranza	10/09/2012
Name	Execution Date				
Elizabeth Jackson DiFranza	10/09/2012				
RECEIVING PARTY DATA					
Name:	The Gillette Company				
Street Address:	One Gillette Park				
Internal Address:	IP/Legal Patent Department 3-E				
City:	Boston				
State/Country:	MASSACHUSETTS				
Postal Code:	02127				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29433838</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29433838
Property Type	Number				
Application Number:	29433838				
CORRESPONDENCE DATA					
Fax Number:	6174633450				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>					
Phone:	617-463-4066				
Email:	vaudo.da@pg.com				
Correspondent Name:	THE PROCTER & GAMBLE COMPANY Global Lega				
Address Line 1:	Sycamore Building - 4th Floor				
Address Line 2:	299 East Sixth Street				
Address Line 4:	CINCINNATI, OHIO 45202				
ATTORNEY DOCKET NUMBER:	D-2042				
NAME OF SUBMITTER:	Kevin C. Johnson				
Total Attachments: 2 source=D2042_Assignment#page1.tif source=D2042_Assignment#page2.tif					

CH \$40.00 29433838

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I, the undersigned inventor herewith declare that I am the sole inventor and I have made certain invention, as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled INDICIA FOR A SHAVING PRODUCT PACKAGE, Attorney's Docket No. D-2042 and filed in the United States Patent Office as Number 29/433,838, on October 5, 2012.

Elizabeth Jackson DiFranza of One Gillette Park, Boston, MA 02127 USA;

I made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my obligation at the time the invention was made to assign said invention to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I further agree upon request, without additional compensation but at no expense to me, to execute or assent to any and all applications for said invention, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention herein assigned and as set forth in U. S. Application Serial Number 29/433,838 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Elizabeth J. DiFranza  
Elizabeth Jackson DiFranza

October 9, 2012  
Date

State of Massachusetts }  
  } SS  
County of Suffolk }

On this 9th day of October, 2012, before me personally appeared Elizabeth Jackson DiFranza, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

DEBORAH A. VAUDO  
Notary Public/Witness printed name

Deborah A. Vaudo  
Notary Public/Witness signature

Gillette Global General Assignment.doc  
Rev. 05/10



DEBORAH A. VAUDO  
NOTARY PUBLIC  
COMMONWEALTH OF MASSACHUSETTS  
MY COMMISSION EXPIRES  
JANUARY 13, 2017