

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lisa M. Franks</td> <td>07/27/2011</td> </tr> <tr> <td>Stephanie F. Connaughton</td> <td>07/27/2011</td> </tr> <tr> <td>Michael D. Tinstman</td> <td>10/07/2011</td> </tr> <tr> <td>Thomas A. Gernetzke</td> <td>10/07/2011</td> </tr> <tr> <td>Douglas C. Dayton</td> <td>08/03/2011</td> </tr> <tr> <td>David E. Duncanson</td> <td>08/31/2011</td> </tr> <tr> <td>Aly G. Khalifa</td> <td>08/31/2011</td> </tr> <tr> <td>Daniel B. Lazarchik</td> <td>08/09/2011</td> </tr> </tbody> </table>		Name	Execution Date	Lisa M. Franks	07/27/2011	Stephanie F. Connaughton	07/27/2011	Michael D. Tinstman	10/07/2011	Thomas A. Gernetzke	10/07/2011	Douglas C. Dayton	08/03/2011	David E. Duncanson	08/31/2011	Aly G. Khalifa	08/31/2011	Daniel B. Lazarchik	08/09/2011
Name	Execution Date																		
Lisa M. Franks	07/27/2011																		
Stephanie F. Connaughton	07/27/2011																		
Michael D. Tinstman	10/07/2011																		
Thomas A. Gernetzke	10/07/2011																		
Douglas C. Dayton	08/03/2011																		
David E. Duncanson	08/31/2011																		
Aly G. Khalifa	08/31/2011																		
Daniel B. Lazarchik	08/09/2011																		
RECEIVING PARTY DATA																			
<table border="1"> <tr> <td>Name:</td> <td>Bendigear LLC</td> </tr> <tr> <td>Street Address:</td> <td>50 Beresford Road</td> </tr> <tr> <td>City:</td> <td>Chestnut Hill</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02467</td> </tr> </table>		Name:	Bendigear LLC	Street Address:	50 Beresford Road	City:	Chestnut Hill	State/Country:	MASSACHUSETTS	Postal Code:	02467								
Name:	Bendigear LLC																		
Street Address:	50 Beresford Road																		
City:	Chestnut Hill																		
State/Country:	MASSACHUSETTS																		
Postal Code:	02467																		
PROPERTY NUMBERS Total: 2																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13193789</td> </tr> <tr> <td>PCT Number:</td> <td>US1145846</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13193789	PCT Number:	US1145846												
Property Type	Number																		
Application Number:	13193789																		
PCT Number:	US1145846																		
CORRESPONDENCE DATA																			
Fax Number:	6126773572																		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																			
Phone:	617-903-4744																		
Email:	dpeterson@gtclawgroup.com																		
Correspondent Name:	GTC Law Group LLP & Affiliates																		
Address Line 1:	c/o CPA Global																		
Address Line 2:	P.O. Box 52050																		

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

BNDG-0001-U01 & WO

NAME OF SUBMITTER:

Kahlil A. Mitchell

Total Attachments: 7

source=BNDG-0001-U01 & WO Assignment Signed#page1.tif

source=BNDG-0001-U01 & WO Assignment Signed#page2.tif

source=BNDG-0001-U01 & WO Assignment Signed#page3.tif

source=BNDG-0001-U01 & WO Assignment Signed#page4.tif

source=BNDG-0001-U01 & WO Assignment Signed#page5.tif

source=BNDG-0001-U01 & WO Assignment Signed#page6.tif

source=BNDG-0001-U01 & WO Assignment Signed#page7.tif

ASSIGNMENT

WHEREAS, as a below named inventor, I have invented certain new and useful improvements in

YOGA MAT WITH SUPPORT AND TRACTION

for which a United States Patent application was filed on July 29, 2011 and bears 09/05/12 KAM
Application Number 13/193,789;

for which an international application was filed on July 29, 2011 and bears
Application Number PCT/US11/45846;

(hereinafter "Application(s)")

AND, WHEREAS, Bendigear LLC, a corporation of the State of Delaware, having a place of business at 50 Beresford Road, Chestnut Hill, Massachusetts 02467, hereinafter called the "Assignee," is desirous of acquiring the entire right, title, and interest in and to said Application(s) and the inventions and improvements therein disclosed.

NOW, THEREFORE, for good and valuable consideration paid to me by said Assignee, the receipt and sufficiency of which is hereby acknowledged, I as a named inventor, hereinafter the Assignor, do hereby assign, sell and transfer unto said Assignee the full and exclusive right, title and interest in and to said Application(s) and the inventions and improvements therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries, and all conversions, divisions, reissues, continuations, continuations-in-part, renewals and/or extensions thereof. Such assignment also includes the right to claim priority to the Application(s) under any law, rule, treaty, or convention. Such assignment extends to the full ends of the terms of the Application(s) and such Letters Patent as fully and entirely as the same would have been held and enjoyed by me had this Assignment not been made. Said full and exclusive right, title, and interest referred to above includes all rights to all past, present and future claims for infringement of any patent resulting from said Application(s) including the right to grant licenses, to bring lawsuits, and to recover damages for any past, present, and future infringement, whether known or unknown, now existing or hereafter arising. I also give permission to attorneys from the GTC Law Group LLP and Affiliates to fill in the above blanks for the application date and number, or to insert "filed concurrently herewith" as applicable, since the application number and filing date may not be known at the date of today's signing.

I, as a named inventor, covenant that I am a lawful owner of said Application(s), inventions and improvements, that the same are unencumbered, that no license has been granted to make, use or vend the said inventions or improvements thereof, and that I have the full right to make this Assignment.

And for the consideration aforesaid, I agree individually and, if applicable, jointly, that I will communicate to said Assignee or the representatives thereof any facts known to me respecting said inventions and improvements, and will, upon request but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all conversion, divisional, reissue, continuation, continuation-in-part, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts deemed necessary or expedient by said Assignee or by counsel for said Assignee to assist or enable said Assignee to obtain and enforce full benefits from the rights and interests herein assigned. This Assignment shall be binding upon my heirs, executors, administrators and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns, as the case may be, of said Assignee.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

1. FULL NAME OF ASSIGNOR:

Lisa M. Franks

RESIDENCE:

Chestnut Hill, MA

EXECUTED this 27 day 7, 2011


SIGNATURE

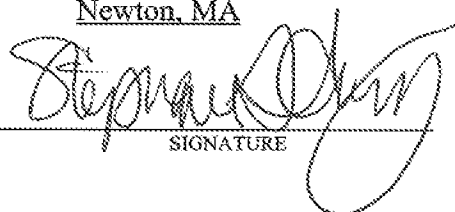
2. FULL NAME OF ASSIGNOR:

Stephanie F. Connaughton

RESIDENCE:

Newton, MA

EXECUTED this 27 day 7, 2011


SIGNATURE

3. FULL NAME OF ASSIGNOR:

Michael D. Tinstman

RESIDENCE:

Malden, Massachusetts

EXECUTED this 7th day of OCTOBER, 2011


SIGNATURE

4. FULL NAME OF ASSIGNOR:

Thomas A. Gernetzke

RESIDENCE:

Charleston, Massachusetts

EXECUTED this 7th day of OCTOBER, 2011


SIGNATURE

5. FULL NAME OF ASSIGNOR:

Douglas C. Dayton

RESIDENCE:

Harvard, Massachusetts

EXECUTED this ____ day of _____, 2011

SIGNATURE

6. FULL NAME OF ASSIGNOR:

David E. Duncanson

RESIDENCE:

West Newbury, Massachusetts

EXECUTED this ____ day of _____, 2011

SIGNATURE

3. FULL NAME OF ASSIGNOR:

Michael D. Tinstman

RESIDENCE:

Malden, MA

EXECUTED this ___ day _____, 2011

SIGNATURE

4. FULL NAME OF ASSIGNOR:

Thomas A. Gernetzke

RESIDENCE:

Charleston, MA

EXECUTED this ___ day _____, 2011

SIGNATURE

5. FULL NAME OF ASSIGNOR:

Douglas C. Dayton

RESIDENCE:

Harvard, MA

EXECUTED this 03 day AUG, 2011



SIGNATURE

6. FULL NAME OF ASSIGNOR:

David E. Duncanson

RESIDENCE:

West Newbury, MA

EXECUTED this ___ day _____, 2011

SIGNATURE

7. FULL NAME OF ASSIGNOR:

Aly G. Khalifa

RESIDENCE:

Raleigh, NC

EXECUTED this ___ day _____, 2011

SIGNATURE

3. FULL NAME OF ASSIGNOR:
Michael D. Tinstman

RESIDENCE:
Malden, MA

EXECUTED this ___ day _____, 2011

SIGNATURE

4. FULL NAME OF ASSIGNOR:
Thomas A. Gernetzke

RESIDENCE:
Charleston, MA

EXECUTED this ___ day _____, 2011

SIGNATURE

5. FULL NAME OF ASSIGNOR:
Douglas C. Dayton

RESIDENCE:
Harvard, MA

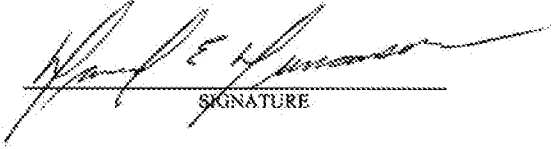
EXECUTED this ___ day _____, 2011

SIGNATURE

6. FULL NAME OF ASSIGNOR:
David E. Duncanson

RESIDENCE:
West Newbury, MA

EXECUTED this 31 day AUG, 2011



SIGNATURE

7. FULL NAME OF ASSIGNOR:
Aly G. Khalifa

RESIDENCE:
Raleigh, NC

EXECUTED this ___ day _____, 2011

SIGNATURE

3. FULL NAME OF ASSIGNOR:
Michael D. Tinstman

RESIDENCE:
Malden, MA

EXECUTED this _____ day _____, 2011

SIGNATURE

4. FULL NAME OF ASSIGNOR:
Thomas A. Gernetzke

RESIDENCE:
Charleston, MA

EXECUTED this _____ day _____, 2011

SIGNATURE

5. FULL NAME OF ASSIGNOR:
Douglas C. Dayton

RESIDENCE:
Harvard, MA

EXECUTED this _____ day _____, 2011

SIGNATURE

6. FULL NAME OF ASSIGNOR:
David E. Duncanson

RESIDENCE:
West Newbury, MA

EXECUTED this _____ day _____, 2011

SIGNATURE

7. FULL NAME OF ASSIGNOR:
Aly G. Khalifa

RESIDENCE:
Raleigh, NC

EXECUTED this 31 day August, 2011

SIGNATURE

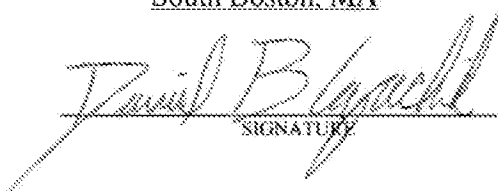
8. FULL NAME OF ASSIGNOR:

Daniel B. Lazarchik

RESIDENCE:

South Boston, MA

EXECUTED this 9th day AUGUST, 2011


SIGNATURE