

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hea-Me LEE</td> <td>10/08/2012</td> </tr> <tr> <td>Myeong-Hee BAK</td> <td>10/08/2012</td> </tr> </tbody> </table>		Name	Execution Date	Hea-Me LEE	10/08/2012	Myeong-Hee BAK	10/08/2012
Name	Execution Date						
Hea-Me LEE	10/08/2012						
Myeong-Hee BAK	10/08/2012						
RECEIVING PARTY DATA							
Name:	Samsung Electronics Co., Ltd.						
Street Address:	129, Samsung-ro, Yeongtong-gu						
City:	Suwon-si, Gyeonggi-do						
State/Country:	KOREA, REPUBLIC OF						
Postal Code:	443-742						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29434912</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29434912		
Property Type	Number						
Application Number:	29434912						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	3138.P0985US						
NAME OF SUBMITTER:	Liane L. Churney						
Total Attachments: 2 source=3138P0985USAssignment101912#page1.tif source=3138P0985USAssignment101912#page2.tif							

OP \$40.00 29434912

United States (Sole or Joint)  
(Excluding Foreign Rights)

Docket No.: 3138.P0985US  
Serial No.: 29/434 912  
Filing Date: October 18, 2012

**ASSIGNMENT**

WHEREAS, I/We, (1) Hea-Me LEE; (2) Myeong-Hee BAK

residing at (1) 112-402, Lotte Castle Classic APT., Seocho 4-dong,  
Seocho-gu, Seoul, Korea; (2) 109-1001, Seoulsoop Prugio APT., 15,  
Geumho-ro, Seongdong-gu, Seoul, Korea

have invented certain new and useful improvements in

TRANSFER FILM

for which an application for United States Letters Patent was filed on  
October 18, 2012 and received U.S. Serial No. 29/434 912

WHEREAS, Samsung Electronics Co., Ltd.

having a place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, 443-742, Republic of Korea

hereinafter called the "Assignee", is desirous of acquiring the entire  
right, title and interest in and to said invention and in and to any  
Letters Patent that may be granted therefor, in the United States and  
its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00)  
and other valuable considerations, the receipt whereof is hereby  
acknowledged, I/we have sold, assigned and transferred, and by these  
presents do sell, assign, transfer and confirm in and to said Assignee  
my/our full and exclusive right to the said invention in the United  
States and its territorial possessions and my/our entire right, title  
and interest in and to said application and any and all Letters Patent  
which may be granted therefor in the United States and its territorial  
possessions and in and to any and all divisions, reissues,  
continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in  
the United States to issue any and all of said Letters Patent, when  
granted, to said Assignee for the sole use and behoof of the said  
Assignee, its successors and assigns.

We hereby authorize and request the attorneys of record to insert  
in this Assignment the filing date and serial number of the above-  
referenced United States application when officially known.

{00225503.DOC}

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:

\_\_\_\_\_  
\_\_\_\_\_

Inventor(s):

헤미  
Hea-Me LEE

박명희  
Myeong-Hee BAK

Date:

October 8, 2012

Oct. 8, 2012

{00225503.DOC}