

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bobby Duane KING	09/05/2012
RECEIVING PARTY DATA	
Name:	Black Dog Bait Co.
Street Address:	569 San Ramon Valley Blvd.
City:	Danville
State/Country:	CALIFORNIA
Postal Code:	94526
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29422112
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	425-348-3500
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Correspondent Name:	AMPACC LAW GROUP, PLLC
Address Line 1:	6100 219th St. SW
Address Line 2:	Suite 580
Address Line 4:	Mountlake Terrace, WASHINGTON 98043
ATTORNEY DOCKET NUMBER:	907RO-000411US
NAME OF SUBMITTER:	Kevin W. Raudebaugh
Total Attachments: 1 source=2012_10_16_ASSGMT_907RO-00411US#page1.tif	

OP \$40.00 29422112

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, the below named individual, hereinafter referred to as "ASSIGNOR," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SOFT FISHING LURE TAIL DESIGN
Filing Date: May 16, 2012
Application No.: 29/422,112

WHEREAS, Black Dog Bait Co., located at 569 San Ramon Valley Blvd., Danville, CA, 94526, hereinafter referred to as "ASSIGNEE," is desirous of acquiring Assignor's interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention and application including any corresponding foreign application, and in and to any Letters Patent which may hereafter be granted on the same in the United States and any corresponding foreign application, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that he or she will, without charge to Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorizes and requests AMPACC Law Group, PLLC, 6100 219th Street SW, Suite 580, Mountlake Terrace, WA 98043, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his/her name on the date indicated.

Sept. 5, 2012
Date:

Bobby Duane King
Name: Bobby Duane KING