

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eun Hue SEO</td> <td>10/17/2012</td> </tr> <tr> <td>Hyun Wook LEE</td> <td>10/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Eun Hue SEO	10/17/2012	Hyun Wook LEE	10/17/2012
Name	Execution Date						
Eun Hue SEO	10/17/2012						
Hyun Wook LEE	10/17/2012						
RECEIVING PARTY DATA							
Name:	CJ Cheiljedang Corp.						
Street Address:	(Ssangnim-dong) 330, Dongho-ro, Jung-gu						
City:	Seoul						
State/Country:	KOREA, REPUBLIC OF						
Postal Code:	100-400						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29434788</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29434788		
Property Type	Number						
Application Number:	29434788						
CORRESPONDENCE DATA							
Fax Number:	2027376776						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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Correspondent Name:	Leydig, Voit & Mayer						
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ATTORNEY DOCKET NUMBER:	711360						
NAME OF SUBMITTER:	Jeremy M. Jay						
Total Attachments: 3 source=711360 Executed Assignment#page1.tif source=711360 Executed Assignment#page2.tif source=711360 Executed Assignment#page3.tif							

CH \$40.00 29434788

ASSIGNMENT

WHEREAS, I/WE

(1) SEO, Eun Hue of Rm. 303, 64-8 Samseong-dong, Gangnam-gu,
Seoul 135-090 Republic of Korea,

(2) LEE, Hyun Wook of A-1802 Trapalace 2, 738 Ahyeon-dong, Mapo-gu,
Seoul 121-858 Republic of Korea,

hereinafter referred to as Assignor, have invented a certain invention entitled:

A Bag for food packing

for which invention an application (provisional or non-provisional) for a U.S. patent was filed on
October 17, 2012, under U.S. Application No. 29/434,788, and

WHEREAS, CJ CHEILJEDANG CORP. of (Ssangnim-dong) 330, Dongho-ro, Jung-gu,
Seoul 100-400 Republic of Korea, hereinafter referred to as Assignee, is desirous of acquiring the
entire right, title, and interest in, to, and under the invention described in the patent application,
including the entire priority right derived from the application,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of
which is hereby acknowledged,

Assignor assigns and transfers to Assignee and Assignee's legal representatives,
successors, and assigns the entire right, title, and interest in, to, and under the invention, the
referenced patent application, and other such applications (e.g., provisional applications,
non-provisional applications, continuations, continuations-in-part, divisionals, reissues,
reexaminations, national and regional phase applications, petty patent applications, and utility
model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the
invention, and the patents that may issue thereon,

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf
for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to
the referenced patent application and other such applications that may be filed in the U.S. or any
country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris
Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this
assignment,

In re Appln. of
Attorney Docket No.

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits,

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,

Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment.

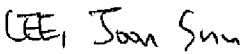
IN WITNESS WHEREOF, Assignor has hereunder set his/her hand on the date shown below.

Date 2012.10.17.




Assignor: SEO, Eun Hue

Date 2012.10.17.



Witness: LEE, Joon Sun

Date 2012.10.17.



Witness: BYUN, Byul Nim

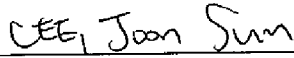
In re Appln. of
Attorney Docket No.

Date 2012.10.17.



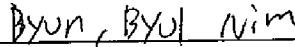
Assignor: LEE, Hyun Wook

Date 2012.10.17.



Witness: LEE, Joon Sun

Date 2012.10.17.



Witness: BYUN, Byul Nim

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Assignment - Witness (without assignee signature) (rev 2011 05 11)