502101671 10/22/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kevin Smith	10/09/2012

RECEIVING PARTY DATA

Name:	Catchpromo LLC	
Street Address:	44 Kingston Drive, #242	
City:	Daleville	
State/Country:	VIRGINIA	
Postal Code:	24083	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29434295

CORRESPONDENCE DATA

Fax Number: 5402661958

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5409040398

Email: crhodes@rdiplaw.com

Correspondent Name: Christopher Rhodes

Address Line 1: 30 Franklin Rd., SW Suite 600
Address Line 2: RHODES DONAHOE PC
Address Line 4: Roanoke, VIRGINIA 24011

ATTORNEY DOCKET NUMBER:	CPROM-800019
NAME OF SUBMITTER:	Christopher R Rhodes

Total Attachments: 2

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PATENT REEL: 029163 FRAME: 0886 OF \$40.00 28454285

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ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, I, **KEVIN SMITH**, the undersigned, hereby:

Sell, assign and transfer to CATCHPROMO LLC, a Virginia limited liability company having a place of business at 44 Kingston Drive, #242, Daleville, VA 24083 US, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the design patent application filed on October 11, 2012 as U.S. Application No. 29/434,295 (I hereby authorize my attorney to fill in the filing date and serial number), which is entitled "LIP BALM TUBE HOLDER" and bears Attorney Docket No. CPROM-800019, and in and to said applications and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Acknowledge, affirm and agree that if my interests have already been transferred by operation of law or by agreement, e.g., employment or consulting agreement, with said Assignee that said Assignee is the owner of 100% interest in and to said applications and is the real party in interest in and to said applications;

Agree that, prior to filing said applications referenced herein, said Assignee was specifically entitled to apply for and claim priority of said applications referenced herein and was entitled to apply for and claim priority to any PCT application or foreign equivalents that claim priority to said applications referenced herein;

Agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, I agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

Agree that said Assignee may grant the USPTO, but is not required to grant the USPTO, authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the World Intellectual Property Office (WIPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified patent application is filed access to the above-identified patent application.

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Agree and acknowledge that: (i) the Assignee is the real party in interest for said applications and has a sufficient proprietary interest under 35 U.S.C. §§ 115 and 118 in said applications to make an application for patent on behalf of and as an agent for me, (ii) the Assignee has the right, but is not required, to file a Substitute Statement under 35 U.S.C. § 115, and (iii) the Assignee may make such patent applications as necessary and determined solely by the Assignee to preserve the rights of the parties;

Agree and acknowledge that I am an original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought on the invention claimed and/or described in said applications and agree that said applications were made by me or the Assignee or were authorized to be made by me or the Assignee;

Acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

Request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

right to convey the same as herein e	expressed is possessed by me.
Date	Kevin Snykh
COMMONWEALTH OF VIRGIN CITY/COUNTY OF Rounds	IA
On this 9th day of October appeared Kent Smith identification, which were Wysik on the preceding or attached docum its stated purpose.	, 2012, before me, the undersigned notary public, personally proved to me through satisfactory evidence of Are 164 case, to be the person whose name is signed ent, and acknowledged to me that he signed it voluntarily for
(SEAL) WORK WORK	Printed Name of Notary Public My commission expires

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RECORDED: 10/22/2012