

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kevin Smith	10/09/2012
RECEIVING PARTY DATA	
Name:	Catchpromo LLC
Street Address:	44 Kingston Drive, #242
City:	Daleville
State/Country:	VIRGINIA
Postal Code:	24083
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29434295
CORRESPONDENCE DATA	
Fax Number:	5402661958
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5409040398
Email:	crhodes@rdiplaw.com
Correspondent Name:	Christopher Rhodes
Address Line 1:	30 Franklin Rd., SW Suite 600
Address Line 2:	RHODES DONAHOE PC
Address Line 4:	Roanoke, VIRGINIA 24011
ATTORNEY DOCKET NUMBER:	CPRM-800019
NAME OF SUBMITTER:	Christopher R Rhodes
Total Attachments: 2 source=cpromo800019executedassignmenttoberecorded#page1.tif source=cpromo800019executedassignmenttoberecorded#page2.tif	

OP \$40.00 29434295

ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, I, **KEVIN SMITH**, the undersigned, hereby:

Sell, assign and transfer to **CATCHPROMO LLC**, a Virginia limited liability company having a place of business at 44 Kingston Drive, #242, Daleville, VA 24083 US, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the design patent application filed on October 11, 2012 as U.S. Application No. 29/434,295 (I hereby authorize my attorney to fill in the filing date and serial number), which is entitled "**LIP BALM TUBE HOLDER**" and bears Attorney Docket No. CPROM-800019, and in and to said applications and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Acknowledge, affirm and agree that if my interests have already been transferred by operation of law or by agreement, e.g., employment or consulting agreement, with said Assignee that said Assignee is the owner of 100% interest in and to said applications and is the real party in interest in and to said applications;

Agree that, prior to filing said applications referenced herein, said Assignee was specifically entitled to apply for and claim priority of said applications referenced herein and was entitled to apply for and claim priority to any PCT application or foreign equivalents that claim priority to said applications referenced herein;

Agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, I agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

Agree that said Assignee may grant the USPTO, but is not required to grant the USPTO, authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the World Intellectual Property Office (WIPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified patent application is filed access to the above-identified patent application.

