

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stephen C. Beuerle	10/22/2012
RECEIVING PARTY DATA	
Name:	Petjamas LLC
Street Address:	525 B Street
Internal Address:	Suite 2200
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92101-4474
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	29399394
Application Number:	29406488
Patent Number:	D660069
Patent Number:	D649823
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	118291-001
NAME OF SUBMITTER:	Stephen C. Beuerle
Total Attachments: 2 source=SCB-Petjamas assignment#page1.tif source=SCB-Petjamas assignment#page2.tif	

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ASSIGNMENT OF PATENT APPLICATIONS/PATENTS

Whereas, STEPHEN C. BEUERLE, a citizen of the United States of America (hereinafter referred to as "Assignor"), has invented certain inventions for which U.S. Design patents and patent applications are listed in Exhibit A;

Whereas, PETJAMAS LLC, a limited liability company organized and existing under the laws of the State of Delaware and having its principal place of business is at 525 B Street, Suite 2200, San Diego, California 92101 (hereafter referred to as "Assignee"), is desirous of acquiring the exclusive right, title and interest in, to and under said inventions and in, to and under any Letters Patent or application or similar legal protection to be obtained therefore in

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the full and exclusive right, title and interest in the inventions and the patents in the United States and foreign countries, for the full term(s) for which the same is granted.

Assignor covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment.

Assignor further covenants that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to these inventions and patents that are known and accessible to Assignor, and that Assignor will testify in any interference or litigation related thereto.

Assignor further covenants that Assignor will promptly execute and deliver to Assignee or its legal representative any documents, instruments or affidavits required to apply for, obtain, maintain, issue and enforce these inventions and patents in the United States and foreign countries.

Date

October 22, 2012


STEPHEN C. BEUERLE

EXHIBIT A

U.S. Design Patent D660,069

U.S. Design Patent D649,823

Design Patent Application No. 29/399,394

Design Patent Application No. 29/406,488