502102056 10/22/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Srini Venkatesan	09/28/2012

RECEIVING PARTY DATA

Name:	StubHub, Inc.
Street Address:	199 Fremont Street
Internal Address:	3rd Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13631307

CORRESPONDENCE DATA

Fax Number: 9492023120

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2146515000

Email: cheryl.price@haynesboone.com

Correspondent Name: Haynes and Boone LLP Address Line 1: 2323 Victory Avenue

Address Line 2: Suite 700

Address Line 4: Dallas, TEXAS 75219-7673

ATTORNEY DOCKET NUMBER: 47088.63 (1365US1)

NAME OF SUBMITTER: Norman E. Carte

Total Attachments: 2

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PATENT

REEL: 029165 FRAME: 0685

ASSIGNMENT

WHEREAS, I/We, Ramon Elias residing at Walnut Creek, California, Matthew B. Gustke residing at Greenbrae, California, and Srini Venkatesan residing a San Jose, California, made certain new and useful inventions and improvements for which I/We filed a nonprovisonal patent application for Letters Patent of the United States entitled:

USER-SPECIFIC EVENT POPULARITY MAP

WHEREAS, I/We hereby authorize and request our attorneys at HAYNES AND BOONE LLP, located at 2323 Victory Avenue, Suite 700, Dallas, TX 75219, to insert here in parentheses (Serial Number: 13/631,307; Filing Date: September 28, 2012 the filing date and application number of said application when known.

AND WHEREAS, StubHub, Inc., a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>199</u> Fremont Street, 3rd Floor, San Francisco, California <u>94105</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I/we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT

REEL: 029165 FRAME: 0686

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of September 2012.

Srini Venkatesan

PATENT

REEL: 029165 FRAME: 0687