

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vijay UMAPATHY</td> <td>10/18/2012</td> </tr> <tr> <td>Michael BACHMAN</td> <td>10/09/2012</td> </tr> <tr> <td>Alejo GRIGERA</td> <td>10/11/2012</td> </tr> <tr> <td>Vitor RODRIGUES</td> <td>10/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	Vijay UMAPATHY	10/18/2012	Michael BACHMAN	10/09/2012	Alejo GRIGERA	10/11/2012	Vitor RODRIGUES	10/11/2012
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Vitor RODRIGUES	10/11/2012										
RECEIVING PARTY DATA											
Name:	GOOGLE INC.										
Street Address:	1600 Amphitheatre Parkway										
City:	Mountain View										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13656065</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13656065						
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Application Number:	13656065										
CORRESPONDENCE DATA											
Fax Number:	2022937860										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	2022937060										
Email:	sughrue@sughrue.com, bgalvez@sughrue.com										
Correspondent Name:	Sughrue/Google										
Address Line 1:	2100 Pennsylvania Avenue, N.W.										
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037										
ATTORNEY DOCKET NUMBER:	CA2336										
NAME OF SUBMITTER:	Byron F. Galvez, New Apps Spec										
<p>Total Attachments: 8 source=CA2336_ASSIGNMENT_AS_FILED#page1.tif</p>											

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Assignment

Whereas, We, Vijay UMAPATHY of Sunnyvale, CA; Michael BACHMAN of Sunnyvale, CA; Alejo GRIGERA of San Francisco, CA; and Vitor RODRIGUES of San Jose, CA, respectively, hereinafter called assignors, have invented certain improvements in CONTROL AND ENFORCEMENT OF ACCESS OF USER DATA and executed an application for Letters Patent of the United States of America therefor on 10/18/12; and

Whereas, GOOGLE, INC. of 1600 Amphitheater Parkway, Mountain View, CA 94043, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue NW, Suite 800, Washington D.C. 20037-3213 to insert here in parentheses (Application number 13/656,065 and Confirmation number 1364, filed October 19, 2012) the application number, confirmation number and filing date of said application when known.

Date: 10/18/12 

s/Vijay UMAPATHY

Date: _____
s/Michael BACHMAN

Date: _____
s/Alejo GRIGERA

Date: _____
s/Vitor RODRIGUES

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

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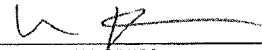
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