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Additional name(s) of conveying party(ies) attached? Yes V No 3. Nature of conveyance/Execution Date(s): Execution Date(s) September 3, 2012	Street Address: 1 BEN GURION STREET			
✓ Assignment	City: BNEI BRAK State:			
Government Interest Assignment Executive Order 9424, Confirmatory License Other	Country: ISRAEL Zip: 51201 Additional name(s) & address(es) attached? Yes Vocable No.			
A. Patent Application No.(s) 13/539,584 Additional numbers att	B. Patent No.(s)			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: DANIEL J. SWIRSKY	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00			
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9. Signature: Sml Sml	October 21, 2012			
Signature DANIEL J. SWIRSKY REG. NO. 45,148 Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
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Name of Person Signing

Attorney Docket No.: 2151-US

<u>ASSIGNMENT</u>

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, I the undersigned:

Alex NERST, residing at 23 Egoz St., Apt. 33, Ashdod 77771, Israel Avi SHECHTER, residing at 7A Hatut Street, Ramot Hashavim 45930, Israel Nimrod SANDLERMAN, residing at 44 Churgin St., Ramat Gan 52346, Israel

hereby sell, assign and transfer to:

Fringland Ltd. 1 Ben Gurion St. Bnei Brak 51201 Israel

(hereinafter "Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the Application for Patent:

filed on July 2, 2012, as U.S. Patent Application No. 13/539,584 having AlphaPatent Associates Ltd. docket number 2151-US; and entitled:

COMBINING P2P AND SERVER-BASED CONFERENCING

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European

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Attorney Docket No.: 2151-US

Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives:

Grant the firm of AlphaPatent Associates Ltd. and/or Daniel J. Swirsky, United States Patent Agent Registration No. 45,148, the power to insert in this Assignment any further identification which may be necessary or desirable for recordation of this Assignment; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

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