

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Achelle Dunaway	10/22/2012
RECEIVING PARTY DATA	
Name:	J. A. Cosmetics U.S. Inc.
Street Address:	10 West 33rd Street, Ste. 802
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29408316
CORRESPONDENCE DATA	
Fax Number:	2123368001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2123368000
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Correspondent Name:	AMSTER, ROTHSTEIN & EBENSTEIN LLP
Address Line 1:	90 Park Avenue
Address Line 4:	New York, NEW YORK 10016
ATTORNEY DOCKET NUMBER:	44171/126
NAME OF SUBMITTER:	Robert M. Bilotta, Jr.
Total Attachments: 2 source=Assign#page1.tif source=Assign#page2.tif	

CH \$40.00 29408316

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:

- (1) Full Name of Inventor: Achelle Dunaway  
Residence: 57 East 82<sup>nd</sup> Street, Apt. 1R  
New York, NY 10028  
Citizenship: US

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hereby sell, assign and transfer to ASSIGNEE:

J. A. Cosmetics U.S. Inc.  
10 West 33<sup>rd</sup> Street, Ste. 802  
New York, NY 10001

and the successors, assigns, and legal representatives of the ASSIGNEE, the entire right, title, and interest for the United States and its territorial possessions, and in all foreign countries and regions, including all rights to claim priority, in and to the invention entitled:

MAKEUP SHIELD

that was invented by ASSIGNOR, and which is found in U.S. Patent Application No. 29/408,316 filed December 9, 2011, and any legal equivalent thereof in any foreign country or region, including the right to claim priority, including any and all improvements disclosed therein, and in and to all Letters Patent to be obtained for said invention by the above application, or any continuation, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination thereof.

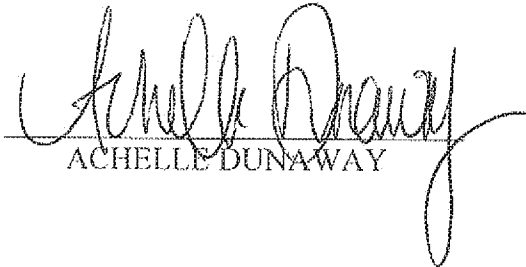
ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been, or will be, made or entered into which would conflict with this Assignment.

ASSIGNOR authorizes ASSIGNEE to make applications for, and to receive, Letters Patent for said invention in any of said countries or regions, in ASSIGNEE'S name, or in ASSIGNOR'S name, at ASSIGNEE'S election.

ASSIGNOR covenants and agrees to execute or procure any further necessary assurance of the title to said invention, and any Letters Patent which may issue therefore, and to, at any time, upon the request and at the expense of ASSIGNEE, deliver any testimony in any interference, litigation, or proceeding related thereto, and to execute all papers that may be necessary or desirable to perfect the title to said invention, or any Letters Patent which may be granted therefore in ASSIGNEE, its successors, assigns, or other legal representatives, and to, at any time, upon the request and at the expense of ASSIGNEE, execute any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination thereof, or any other additional applications for Letters Patent for said invention or any part thereof, in any of said countries or regions, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, will make all rightful oaths or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns, or other legal representatives.

ASSIGNOR authorizes and requests the Commissioner of Patents to issue any and all Letters Patent of the United States of America for said invention, resulting from the aforesaid application, to J. A. Cosmetics U.S. Inc., as its ASSIGNEE.

WITNESS my hand and seal on:

  
ACHELLE DUNAWAY

10/22/12  
Date