

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Marisol Simard	10/23/2012
RECEIVING PARTY DATA	
Name:	Avon Products, Inc.
Street Address:	777 Third Avenue
Internal Address:	c/o David M. Joyal
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29435330
CORRESPONDENCE DATA	
Fax Number:	8453692900
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	845-369-2112
Email:	PATENT.DEPARTMENT@AVON.COM
Correspondent Name:	AVON PRODUCTS, INC.
Address Line 1:	AVON PLACE
Address Line 2:	c/o David M. Joyal
Address Line 4:	SUFFERN, NEW YORK 10901
ATTORNEY DOCKET NUMBER:	CR140DC-US
NAME OF SUBMITTER:	David M. Joyal
Total Attachments: 3 source=CR140DcUSAssignment#page1.tif source=CR140DcUSAssignment#page2.tif source=CR140DcUSAssignment#page3.tif	

CH \$40.00 29435330

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Marisol SIMARD 14 Castle Heights Upper Nyack, New York 10960 USA

(full name(s) and post office address(s) of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

ERGONOMIC APPLICATOR

(title of discovery or invention)

- ☒ for which application for Letters Patent of the United States has been executed on even date herewith, October 23, 2012
- ☐ for which application for Letters Patent of the United States has been filed on _____ as application Serial No. _____;
- ☐ for which application for Letters Patent of the Patent Cooperation Treaty has been filed on _____, under International Application No. _____, and

WHEREAS:

AVON PRODUCTS, INC., 777 Third Avenue, New York, New York 10017 USA

(name and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

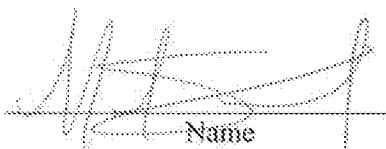
Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's Signature:


Name

10/23/12
Date

Assignor's Typed
Name:

Marisol
First Name

Middle Initial

SIMARD
Last Name

Citizenship:

Canadian


IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 23rd day of Oct, 2012.

STATE OF New York)

ss.:

COUNTY OF Rockland)

On this 23rd day of Oct, 2012, before me, the undersigned authority, personally appeared to me Marisol SIMARD known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he/she executed the same as his/her own voluntary act and deed for the uses and purposed therein specified.


Notary Public

KATHLEEN S. ABRAMS
Notary Public, State of New York
No. 01AB6073150
Qualified in Orange County
Filed in Rockland County
Commission Expires Apr 15, 2014