502104079 10/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James Garfield Pryor	02/23/2012

RECEIVING PARTY DATA

Name:	Conopco, Inc., d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S. Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29415740

CORRESPONDENCE DATA

Fax Number: 2018942400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-894-2437

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Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM7882US
NAME OF SUBMITTER:	Sherrie Sushko

Total Attachments: 4

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> PATENT REEL: 029175 FRAME: 0321

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ASSIGNMENT

WHEREAS, IWE.

therefrom:

James Garfield PRYOR Touch Pack Design, New Lodge, Drift Road, Windsor, Berks, SL44RR, United Kingdom

have invented certain improvements in:

LID FOR A TUB

(bearing /	Attorney's Docket Number: DM7882), which is found in
[Check ar	nd complete (a), (b) or (c)]
(a) 🗌	U.S. patent application executed on
(b) [To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. appli	cation Serial No filed on
(c)	International Application No
a place of	ND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey nited States of America desires to acquire the entire right title and interest in and to

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all

NBATENTApostille
REEL: 029175 FRAME: 0322

interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 23-2-20/2 (1) Inventor - James Carfield

PATENT REEL: 029175 FRAME: 0323

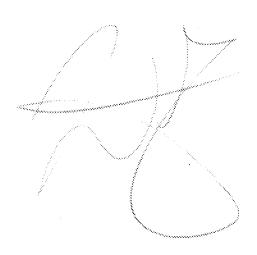


Seen by me, mr. Willem Hendrik Johannes de Jong, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

Mr James Garfield Pryor, c/o Touch Pack Design, New Lodge, Drift Road,
 Windsor, Berks, SL44RR, United Kingdom.

Rotterdam, 5 March 2012





APOSTILLE (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS

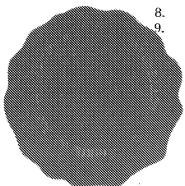
This public document
2. has been signed by mr W.H.J. de Jong

3. acting in the capacity of notary

4. bears the seal/stamp of mr W.H.J. de Jong at Rotterdam certified

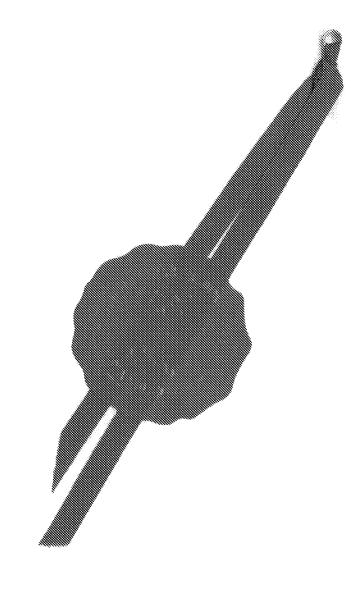
at Rotterdam 6. 05 March 2012by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 12-1151/3 Seal/stamp



10) Signature V Bourne

> PATENT REEL: 029175 FRAME: 0324



PATENT REEL: 029175 FRAME: 0325

RECORDED: 10/23/2012