

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mentorwave Technologies Ltd.	07/23/2012
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7726888
CORRESPONDENCE DATA	
Fax Number:	2023712540
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2023712600
Email:	mparsons@skgf.com, bstenson@skgf.com
Correspondent Name:	Michael S. Parsons
Address Line 1:	1100 New York Avenue, NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	2525.5230001
NAME OF SUBMITTER:	Michael S. Parsons
Total Attachments: 3 source=25255230001Assgn#page1.tif source=25255230001Assgn#page2.tif source=25255230001Assgn#page3.tif	

OP \$40.00 7726888

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged, **Mentorwave Technologies Ltd.**, a corporation organized and existing under the laws of Israel and having an office and place of business at Kanfy Nesharim 9 A, Rishon Lezion 75357, Israel (hereafter referred to as the "Assignor"), hereby sells and assigns to **Google Inc.**, a corporation formed under the laws of Delaware, having an office and place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter referred to as the "Assignee"), its entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past infringement and to collect for all past, present and future damages,

(a) in each of the Patents and Patent Applications that are described in detail in Schedule A, annexed hereto and made a part hereof, and

(b) in any and all applications that claim the benefit of the Patents and Patent Applications described in detail in Schedule A, including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of such Patents and Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in each of the Patents and Patent Applications that are described in detail on Schedule A, and in all forms of intellectual and industrial property protection derivable therefrom, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such Patents and Patent Applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The Assignor agrees to execute all papers necessary in connection with the applications and Letters Patents as above, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the applications or Letters Patents or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee at Assignee's expense in every reasonable way possible in obtaining evidence and going forward with such interference or patent enforcement act.

The Assignor agrees to perform all affirmative acts at Assignee's request and expense that may be necessary to obtain or ensure a grant of a valid patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants the patent practitioners associated with **CUSTOMER NUMBER 66777** the power to insert in this assignment, including the attached Schedule A, any further information regarding the patents and patent applications so identified in such Schedule A that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

SIGNED on behalf of the said ASSIGNOR,

MENTORWAVE TECHNOLOGIES LTD.

By: 

Name: Rany Weisman

Title: Director

Date: July 23, 2012

ACCEPTED BY:

GOOGLE INC.

By: 

Name: Katherine Stephens

Title: Director - Legal & Assistant Secretary

Date: October 17, 2012

Appl. Nos. 10/535,887 and 11/570,448
Atty. Docket Nos. 2525.5220001 2525.5230001

SCHEDULE A

**UNITED STATES PATENTS, UNITED STATES PATENT APPLICATIONS AND
INTERNATIONAL APPLICATIONS THAT DESIGNATE THE UNITED STATES**

	<u>Application No.</u>	<u>§ 371(c) Filing Date</u>	<u>Patent No.</u>	<u>Issue Date</u>
1.	10/535,887	5/23/05	7,443,402	10/28/08
2.	11/570,448	1/18/07	7,726,888	06/01/10