502104467 10/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Aaron Irvin	10/11/2012	
Nate Finlay	10/10/2012	

RECEIVING PARTY DATA

Name:	American Covers, Inc.
Street Address:	102 West 12200 South
City:	Draper
State/Country:	UTAH
Postal Code:	84020

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29435389

CORRESPONDENCE DATA

Fax Number: 801-566-07

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-566-6633 Email: causse@tnw.com

THORPE NORTH & WESTERN, LLP. Correspondent Name:

Address Line 1: P.O. Box 1219

Address Line 4: SANDY, UTAH 84091-1219

ATTORNEY DOCKET NUMBER:	00980-32831.DES
NAME OF SUBMITTER:	Garron M. Hobson

Total Attachments: 4 source=assi#page1.tif source=assi#page2.tif source=assi#page3.tif source=assi#page4.tif

502104467

<u>PATENT</u> REEL: 029177 FRAME: 0148

WHEN RECORDED RETURN TO:
Garron M. Hobson
Thorpe North & Western, LLP
P.O. Box 1219
Sandy, UT 84091-1219

ASSIGNMENT

WHEREAS, we, Aaron Irvin and Nate Finlay (hereinafter "Assignors") have invented a certain new and useful improvement in a **DUAL AXIS VENT ROD AIR FRESHENER** for which an application for United States Letters Patent is being filed concurrently herewith OR which was filed on ______ as THORPE NORTH & WESTERN, LLP Docket No. 00980-32831.DES, and given U.S. Patent Application Serial No.______; (Thorpe North & Western, LLP is hereby authorized to insert the specified data, when known) and:

WHEREAS, American Covers, Inc., a corporation organized and existing under the laws of the State of Utah, having a business address of 102 West 12200 South, Draper, UT 84020 (hereinafter "Assignee"), is desirous of acquiring Assignor's entire right, title, and interest in the same;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency whereof is hereby acknowledged, we the said Assignors, hereby grant and assign unto the said Assignee, our entire right, title and interest in said invention and in all patent applications based thereon, including but not limited to the above identified United States Patent Application and in all provisionals, divisions, continuations, and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries; the right, power and authority to file and prosecute U.S. and foreign patent applications on said invention, and to do so in its own name wherever such right may be legally exercised, and including the right to claim the priority and benefits of the International

Assignment of US Patent Application Atty Docket No: 00980-32831.DES

Page 2 of 4

Convention for such applications; and the right to bring actions for infringement of any right in said invention in its own name, including past infringement, in any jurisdiction.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all Letters Patent on said invention to the said Assignee as the owner of our entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following: prompt execution of all original, divisional, substitution, reissue, and other United States and foreign patent applications on said invention, and all lawful documents as requested by the Assignee to further the prosecution of any of such patent applications; and cooperation to the best of our ability including, but not limited to, the execution of all lawful documents, the production of evidence in any actions or proceedings concerning the invention, including, but not limited to, nullification, reissue, extension, and infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

Assignment of US Patent Application Atty Docket No: 00980-32831.DES Page 3 of 4	
Executed this// day ofOctober	
- -	Aaron Iryin
STATE OF) : ss County of)	
Before me personally appeared Aaron	Irvin and acknowledged the foregoing instrument
to be his free act and deed this	day of
	Notary Public

Assignment of US Patent Application Atty Docket No: 00980-32831.DES Page 4 of 4			
Executed this 10 day of 0ctobe	, 2012 at _		(place).
	Nate Finlay		
STATE OF			
Before me personally appeared Nat	te Finlay and acknov	vledged the foregoing inst	rument
to be his free act and deed this	day of		_, 2012.
	Notary Pu	blic	-

RECORDED: 10/23/2012