

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hyunmi PARK</td> <td>10/17/2012</td> </tr> <tr> <td>Sanghyuk KOH</td> <td>10/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Hyunmi PARK	10/17/2012	Sanghyuk KOH	10/17/2012		
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RECEIVING PARTY DATA									
<table border="1"> <tr> <td>Name:</td> <td>Samsung Electronics Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>129, Samsung-ro, Yeongtong-gu, Suwon-si</td> </tr> <tr> <td>City:</td> <td>Gyeonggi-do</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> </table>		Name:	Samsung Electronics Co., Ltd.	Street Address:	129, Samsung-ro, Yeongtong-gu, Suwon-si	City:	Gyeonggi-do	State/Country:	KOREA, REPUBLIC OF
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PROPERTY NUMBERS Total: 1									
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CORRESPONDENCE DATA									
<p>Fax Number: 2012269246 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 201-226-9245 Email: jeryl.bizzoco@chareiter.com Correspondent Name: Cha & Reiter, LLC Address Line 1: 17 Arcadian Avenue Address Line 2: Suite 208 Address Line 4: Paramus, NEW JERSEY 07652</p>									
ATTORNEY DOCKET NUMBER:	5004-1-415								
NAME OF SUBMITTER:	Steve Cha								
<p>Total Attachments: 2 source=5004-1-415_Assignment#page1.tif source=5004-1-415_Assignment#page2.tif</p>									

CH \$40.00 13658918

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration,

- 1) Hyunmi PARK of No. 15-907, Woosung Apt., Seocho 2-dong, Seocho-gu, Seoul,
Republic of Korea
- 2) Sanghyuk KOH of No. 203, Seocho Trapalace Apt., 1344-13, Seocho-dong,
Seocho-gu, Seoul, Republic of Korea

(hereinafter **Assignor**) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of
129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, 443-742
REPUBLIC OF KOREA

(hereinafter **Assignee**) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. Section 261, in and to the invention entitled as:

**APPARATUS AND METHOD FOR REPRESENTING AN IMAGE IN A PORTABLE
TERMINAL**

invented by **Assignor**; the application for United States patent therefor, invented by **Assignor**; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. **Assignor** authorizes **Assignee** to enter the date of signature and/or Serial Number and Filing Date in the above. **Assignor** also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said **Assignee**, for its interests as **Assignee**, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said **Assignee**; and **Assignor** further conveys to **Assignee** all priority rights resulting from the above-identified application for United States Patent. **Assignor** agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by **Assignee** to perfect **Assignee's** interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and **Assignee's** interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Hyunmi PARK



Signature of inventor

Dated: 2012-10-17

WITNESSED: See

Name of Second Inventor: Sanghyuk KOH



Signature of inventor

Dated: 2012-10-17

WITNESSED: See