

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gabriel Cohen</td> <td>10/22/2012</td> </tr> <tr> <td>Michael A. Cleron</td> <td>10/22/2012</td> </tr> </tbody> </table>		Name	Execution Date	Gabriel Cohen	10/22/2012	Michael A. Cleron	10/22/2012
Name	Execution Date						
Gabriel Cohen	10/22/2012						
Michael A. Cleron	10/22/2012						
RECEIVING PARTY DATA							
Name:	Google Inc.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13658911</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13658911		
Property Type	Number						
Application Number:	13658911						
CORRESPONDENCE DATA							
Fax Number:	3127758100						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	312-775-8000						
Email:	mhmpto@mcandrews-ip.com						
Correspondent Name:	McAndrews, Held, & Malloy						
Address Line 1:	500 West Madison						
Address Line 2:	34th Floor						
Address Line 4:	Chicago, ILLINOIS 60661						
ATTORNEY DOCKET NUMBER:	25582US01						
NAME OF SUBMITTER:	Rami N. Moussa						
<p>Total Attachments: 3          source=25582US01_Assignment_As_Filed#page1.tif          source=25582US01_Assignment_As_Filed#page2.tif          source=25582US01_Assignment_As_Filed#page3.tif</p>							

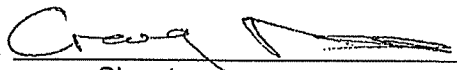
CH \$40.00 13658911

## **ASSIGNMENT**

For valuable consideration, we, Gabriel Cohen of 1600 Amphitheatre Parkway, Mountain View, CA 94043 and Michael A. Cleron of 1600 Amphitheatre Parkway, Mountain View, CA 94043, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled METHOD AND SYSTEM FOR IMPROVING SCREEN READABILITY IN DAYLIGHT WITH RUNTIME COLOR ADJUSTMENT, filed October 24, 2012, and assigned U.S. Serial Number 13/658,911, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


  
\_\_\_\_\_  
Gabriel Cohen

Witnessed by:

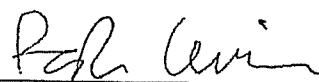
  
\_\_\_\_\_  
Signature

Date: October 22, 2012

CRAIG MAUTNER  
\_\_\_\_\_  
Typed or Printed Name

  
\_\_\_\_\_  
Michael A. Cleron

Witnessed by:

  
\_\_\_\_\_  
Signature

Date: 22 Oct 2012

Raph Levien  
Typed or Printed Name