502105324 10/24/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hisham R. Harik	09/18/2012
Kiranjit S. Sidhu	09/18/2012
Hao Xu	10/17/2012
Javier Olivan Lopez	09/18/2012

RECEIVING PARTY DATA

Name:	Facebook, Inc.
Street Address:	1601 Willow Road
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13597126

CORRESPONDENCE DATA

Fax Number: 214.953.65

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214 953 6500

Email: ptomail1@bakerbotts.com

Correspondent Name: Baker Botts L.L.P.

Address Line 1: 2001 Ross Avenue. 6th Floor Address Line 4: Dallas, TEXAS 76201

ATTORNEY DOCKET NUMBER:	079894.0449

NAME OF SUBMITTER: Hogene Choi

Total Attachments: 4

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PATENT REEL: 029180 FRAME: 0962 CH \$40 00 135

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):
 - Application No. 13/597,126, entitled "Soft Matching User Identifiers" filed on August 28, 2012.
 - 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

PAL01:120951.1

Attorney Docket No.: 079894.0449

1

Title:	

Soft Matching User Identifiers

Filed:

August 28, 2012 13/597,126

Application No.:

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
Jasment mill	09/18/2012
Higham R. Harik	
Name and Signature	Date of Signature
Kiranjit S. Sidhu	
Name and Signature	Date of Signature
Hao Xu	: :
Name and Signature	Date of Signature
Javier Olivan Lopez	

PAL01:120951,1

Attorney Docket No.: 079894.0449

2

Title: Filed:

Soft Matching User Identifiers

August 28, 2012 Application No.:

13/597,126

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Hisham R. Harik	······································
Name and Signature	Date of Signature
Kiranjit & Sidhu	05/18/12
Name and Signature	Date of Signature
Hao Xu	
Name and Signature	Date of Signature
	09/18/12
Javier Olivan Lopez	

PAL01:120951.1

Attorney Docket No.: 079894.0449

Title:
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Soft Matching User Identifiers

August 28, 2012

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Kiranjit S. Sidhu	*
Name and Signature	Date of Signature
<u> Ara</u>	10/17/2012
Hao Xu	*
Name and Signature	Date of Signature
Javier Olivan Lopez	

PAL01:120951.1

RECORDED: 10/24/2012

Attorney Docket No.: 079894,0449

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