502106229 10/24/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
George Arriola	10/15/2012
Carsten Schwesig	10/15/2012
Brian Johnson	10/15/2012
Michael Bauerly	10/17/2012

RECEIVING PARTY DATA

Name:	Sony Corporation	
Street Address:	1-7-1 Konan, Minato-ku	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	108-0075	

Name:	Sony Network Entertainment International LLC	
Street Address:	6080 Center Drive	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90045	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13659750

CORRESPONDENCE DATA

Fax Number: 6508420304

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6508420300

Email: docket@trellislaw.com

Correspondent Name: Trellis IP Law Group/ Sony Corp.

Address Line 1: 1900 Embarcadero Road, Suite 109

PATENT

REEL: 029185 FRAME: 0317

Address Line 4: Palo Alto, CALIFORNIA 94303	
ATTORNEY DOCKET NUMBER:	020699-108310US
NAME OF SUBMITTER:	Megan A. Godsey for Charles J. Kulas
Total Attachments: 2 source=020699-108310US-Assignment#page1.tif source=020699-108310US-Assignment#page2.tif	

PATENT REEL: 029185 FRAME: 0318

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor or a joint inventor of certain new and useful improvements in USER INTERFACE FOR ACCESSING GAMES for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan and Sony Network Entertainment International LLC, a Delaware corporation with offices at 6080 Center Drive, Los Angeles, CA 90045 (hereinafter referenced as ASSIGNEES) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefore in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filling of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignces of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and fawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filling subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

Date: 2012,10,15	Investion: Secretary Assista
Dillo: <u>2012 - (0.15</u>	Inventor: C J Charter Schwerig
Date: 4012,10,15	Inventor:
Date:	Inventor

Michael Bauerly

ASSIGNMENT

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And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

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And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into swhich would conflict with this assignment and sale;

> PATENT REEL: 029185 FRAME: 0320

RECORDED: 10/24/2012