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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stefano Crespi	03/25/2010
Marco Antoniotti	03/25/2010
Giuseppe Li Bassi	03/25/2010
Giovanni Floridi	03/25/2010

RECEIVING PARTY DATA

Name:	Lamberti SpA
Street Address:	via Piave 18
City:	Albizzate (VA)
State/Country:	ITALY
Postal Code:	l-21041

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13582918

CORRESPONDENCE DATA

Fax Number: 2814044859

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 281-404-4468

Email: docket@mktlaw.us.com

Correspondent Name: Mossman Kumar & Tyler PC

Address Line 1: P.O. Box 421239
Address Line 4: Houston, TEXAS 77242

ATTORNEY DOCKET NUMBER:	LSP-1054-US (GIP90USPT11)

NAME OF SUBMITTER: Gene L. Tyler

Total Attachments: 3

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PATENT REEL: 029192 FRAME: 0707 OP \$40.00 13582918

ASSIGNMENT

IN CONSIDERATION OF ONE (1) DOLLAR AND OTHER GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do/does hereby:

SELL, ASSIGN AND TRANSFER to LAMBERTI SpA, having a place of business at via Piave 18, 21041 Albizzate (Italy), the entire right, title and interest for the United States and all foreign countries in and to any and all inventions and improvements which are disclosed in the Italian Patent Application IT VA2010A000020, filed on March 5th, 2010 which is entitled

"RHEOLOGY MODIFIER FOR CERAMIC GLAZES",

such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such inventions or improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application;

AUTHORIZE AND HEREBY REQUEST the issuing authorities to issue any and all United States and foreign patents granted on such inventions or improvements to LAMBERTI SpA:

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purposes of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Assignment

PATENT REEL: 029192 FRAME: 0708

IN WITNESS WHEREOF, the undersigned have hereunto subscribed their

Assignment

GIP90-10

(Signature)	LANS		Date	25/3/2010	7
Name:	Floridi Giovani	ni	. 2 1.1	***************************************	
personally foregoing i	appeared Flori nstrument and	ndersigned author idi Giovanni the acknowledged to nd consideration t	person wh me that he	ose name is sub executed the sa essed.	scribed to the

Assignment