

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SEIKO INSTRUMENTS INC.	10/24/2012
RECEIVING PARTY DATA	
Name:	RAKUTEN, INC.
Street Address:	4-12-3 Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	09712574
CORRESPONDENCE DATA	
Fax Number:	2022937860
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-293-7060
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Correspondent Name:	Sughrue Mion, PLLC
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Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	042712
NAME OF SUBMITTER:	Ashley McLaughlin, Secretary
Total Attachments: 1 source=Assignment_Seiko_to_Rakuten#page1.tif	

OP \$40.00 09712574

## Assignment

Whereas, SEIKO INSTRUMENTS INC. of 8, Nakase 1-chome, Mihama-ku, Chiba-shi, Chiba, Japan 261-8507, has acquired by an Assignment executed on September 8, 2004 and recorded on October 25, 2004 at Reel 015916, Frame 0659, ownership of the entire right, title and interest in U.S. Application number 09/712,574 and the invention disclosed therein entitled INFORMATION PROCESSING SYSTEM, INFORMATION PROCESSING METHOD, AND COMPUTER- READABLE RECORDING MEDIUM INFORMATION PROCESSING METHOD ON A COMPUTER; and

Whereas, RAKUTEN, INC. of 4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo, 140-0002, Japan, , (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

The above named assignor, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and requests the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

Date:

October 24, 2012

Kunio Kamata

Name: President Kunio Kamata

By and on behalf of SEIKO INSTRUMENTS INC.

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)