

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nicholas James Park</td> <td>10/01/2012</td> </tr> <tr> <td>Melanie Allgood Hygema</td> <td>10/03/2012</td> </tr> <tr> <td>Brett Michael Kelly</td> <td>10/08/2012</td> </tr> <tr> <td>Brian Cameron Zavitz</td> <td>10/03/2012</td> </tr> <tr> <td>Pamela Ann Russek</td> <td>09/28/2012</td> </tr> <tr> <td>Jose Ignacio Puente</td> <td>10/12/2012</td> </tr> </tbody> </table>		Name	Execution Date	Nicholas James Park	10/01/2012	Melanie Allgood Hygema	10/03/2012	Brett Michael Kelly	10/08/2012	Brian Cameron Zavitz	10/03/2012	Pamela Ann Russek	09/28/2012	Jose Ignacio Puente	10/12/2012
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<table border="1"> <tr> <td>Name:</td> <td>Autotrader.com, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>3003 Summit Boulevard</td> </tr> <tr> <td>City:</td> <td>Atlanta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30319</td> </tr> </table>		Name:	Autotrader.com, Inc.	Street Address:	3003 Summit Boulevard	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30319				
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CORRESPONDENCE DATA															
Fax Number: 4048538806 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 4048538466 Email: kim.deveau@sutherland.com Correspondent Name: Sutherland / CEI Address Line 1: 999 Peachtree Street Address Line 4: Atlanta, GEORGIA 20209															
ATTORNEY DOCKET NUMBER:	26454-0056														
NAME OF SUBMITTER:	Jeremy D. Spier														

CH \$40.00 13661255

This document serves as an Oath/Declaration (37 CFR 1.63).

**Total Attachments: 10**

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**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No. 13/661,255  
Filing Date October 26, 2012

Attorney Docket No. 26454-0056

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

**NICHOLAS JAMES PARK**  
336 5<sup>th</sup> Street NE, Unit 1  
Atlanta, GA 30308

**MELANIE ALLGOOD HYGEMA**  
9125 Selborne Lane  
Palmetto, GA 30268

**BRETT MICHAEL KELLY**  
58 25<sup>th</sup> Street NW  
Atlanta, GA 30309

**BRIAN CAMERON ZAVITZ**  
3680 Gadolinite Trail  
Cumming, GA 30040

**PAMELA ANN RUSSEK**  
1000 Roehampton Vale  
Virginia Beach, VA 23452

**JOSE IGNACIO PUENTE**  
10519 Brookdale Road  
Johns Creek, GA 30022

Assignee:

Autotrader.com, Inc.  
3003 Summit Boulevard  
Atlanta, GA 30319

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
“**SYSTEMS AND METHODS FOR FACILITATING THE PURCHASE OF ONE OR MORE  
VEHICLES**” (Invention) for which a non-provisional application for United States Letters Patent

☐ was filed on Month Day, Year and accorded U.S. application no. \_\_\_\_\_; or

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☒ will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for recordation.

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of Sutherland Asbill & Brennan LLP, associated with Customer No. **101373**, to insert in the header above and here in parentheses (U.S. application no. 13/661,255, filed October 26, 2012) this application's U.S. application number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said Application and any and all letters patent which may be granted for said Invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree

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to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the preparation of any other patent property relating to the application and the Invention or any improvements made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all rightful oaths and/or declarations in connection with the application and the Invention including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Invention in all countries. These provisions are binding upon our heirs, legal representatives, administrators, and assigns.

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

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**CORRESPONDENCE ADDRESS**

I hereby direct all correspondence and telephone calls in connection with this application be addressed to the number associated with the customer number listed below, which is:

**Customer No.**

**101373**

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No. 13/661,255  
Filing Date October 26, 2012

**DECLARATION**

As a below named inventor, I hereby declare that:

This declaration is directed to:

- ☒ the attached application; or  
☐ United States application number \_\_\_\_\_ filed on \_\_\_\_\_; or  
☐ PCT international application number \_\_\_\_\_ filed on \_\_\_\_\_.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application.

I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability, as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.


Legal name of inventor: **NICHOLAS JAMES PARK**

10/1/2012  
Date

  
Inventor Signature

**WITNESSED BY:**

10/1/2012  
Date

  
Witness (Signature)

Brian Antonelli  
Witness (Printed Name)

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Legal name of inventor: **MELANIE ALLGOOD HYGEMA**

10/3/12  
Date

Melanie Allgood Hygema  
Inventor Signature

**WITNESSED BY:**

10/3/12  
Date

[Signature]  
Witness (Signature)  
Loran Hygema  
Witness (Printed Name)



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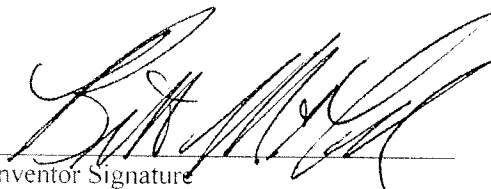
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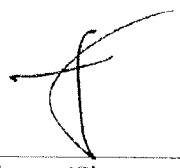
Legal name of inventor: **BRETT MICHAEL KELLY**

10/8/2012  
Date

  
Inventor Signature

**WITNESSED BY:**

10/8/12  
Date

  
Witness (Signature)  
John Faircloth  
Witness (Printed Name)

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U.S. Patent Appl. No. 13/661,255  
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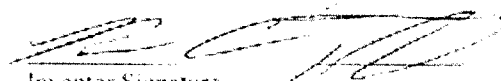
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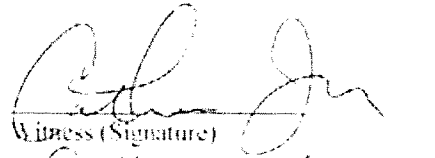
Legal name of inventor: **BRIAN CAMERON ZAVITZ**

10/3/12  
Date

  
Inventor Signature

**WITNESSED BY:**

10/3/12  
Date

  
Witness (Signature)  
Catherine Iger  
Witness (Printed Name)

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Legal name of inventor: **PAMELA ANN RUSSEK**

Date

*Sept 28, 2012*

Inventor Signature

*Pamela Ann Russek*

WITNESSED BY:

*Robert G. Russek*  
*9/28/12* *ROBERT G. RUSSEK*

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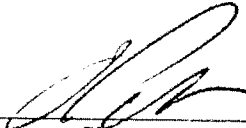
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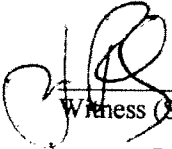
Legal name of inventor: **JOSE IGNACIO PUENTE**

10/12/12  
Date

  
Inventor Signature

**WITNESSED BY:**

10/12/12  
Date

  
Witness (Signature)  
Jason Romalek ERIC BATES  
Witness (Printed Name)