

PATENT ASSIGNMENT

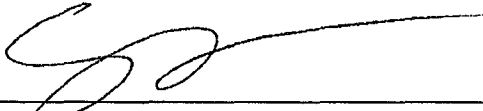
Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sergey IOFFE</td> <td>10/24/2012</td> </tr> <tr> <td>Vivek KWATRA</td> <td>10/24/2012</td> </tr> <tr> <td>Matthias GRUNDMANN</td> <td>10/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sergey IOFFE	10/24/2012	Vivek KWATRA	10/24/2012	Matthias GRUNDMANN	10/25/2012
Name	Execution Date								
Sergey IOFFE	10/24/2012								
Vivek KWATRA	10/24/2012								
Matthias GRUNDMANN	10/25/2012								
RECEIVING PARTY DATA									
Name:	Google Inc.								
Street Address:	1600 Amphitheatre Parkway								
City:	Mountain View								
State/Country:	CALIFORNIA								
Postal Code:	94043								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13661425</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13661425				
Property Type	Number								
Application Number:	13661425								
CORRESPONDENCE DATA									
Fax Number:	6175236850								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	617-305-2005								
Email:	robyn.lecesse@hklaw.com								
Correspondent Name:	Jeffrey T. Placker								
Address Line 1:	Holland & Knight LLP								
Address Line 2:	10 St. James Avenue								
Address Line 4:	BOSTON, MASSACHUSETTS 02116								
ATTORNEY DOCKET NUMBER:	128527.00143								
NAME OF SUBMITTER:	Robyn L. Lecesse								
<p>Total Attachments: 4</p> <p>source=128527.00143 Assignment complete#page1.tif</p> <p>source=128527.00143 Assignment complete#page2.tif</p> <p>source=128527.00143 Assignment complete#page3.tif</p> <p>source=128527.00143 Assignment complete#page4.tif</p>									

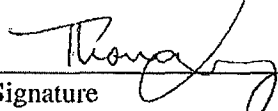
OP \$40.00 13661425

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, we, Sergey Ioffe, of Mountain View, California, Vivek Kwatra, of Santa Clara, California, and Matthias Grundmann, of Atlanta, Georgia, hereby assign to Google Inc., a Delaware corporation having a place of business at: 1600 Amphitheatre Parkway, Mountain View, CA 94043, the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled SYSTEM AND METHOD FOR GROUPING RELATED PHOTOGRAPHS, filed on October 26, 2012, at the United States Patent and Trademark Office, under U.S. Application Serial No. 13/661,425. We authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


Inventor's Signature: 
Sergey Ioffe

Date: 10/24/12

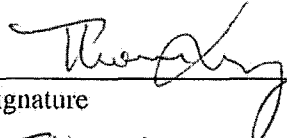
Witnessed By: 
Signature

THOMAS LEUNG
Type/Print Name


Date: Oct 24, 2012

Inventor's Signature: 
Vivek Kwatra


Date: 10/24/12

Witnessed By: 
Signature
THOMAS LEUNG
Type/Print Name

Date: Oct 24, 2012

Inventor's Signature: 
Matthias Grundmann

Date: 10 / 25 / 2012

Witnessed By: 
Signature

Samantha Grundmann
Type/Print Name

Date: 10/25/12