502108941 10/26/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Platform-A Inc.	09/24/2009

RECEIVING PARTY DATA

Name:	AOL Advertising Inc.	
Street Address:	1020 Hull Street	
Internal Address:	Ivory Building	
City:	Baltimore	
State/Country:	MARYLAND	
Postal Code:	21230	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13618164

CORRESPONDENCE DATA

Fax Number: 2024084400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: michelle.murray@finnegan.com

Correspondent Name: Finnegan

Address Line 1: 901 New York Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 8011.3022-01

NAME OF SUBMITTER: Portland L. Powell

Total Attachments: 4

502108941

source=NAMECHANGE#page1.tif source=NAMECHANGE#page2.tif source=NAMECHANGE#page3.tif source=NAMECHANGE#page4.tif

PATENT REEL: 029203 FRAME: 0774 OF \$40.00 13618164

CORPORATION SERVICE COMPANY

www.incspot.com

CSC- Wilmington Suite 400 2711 Centerville Road Wilmington, DE 19808 800-927-9800 302-636-5454 (Fax)

Matter#

20060622-CAC-RGS-DMF-CMP-00004

Order#

135082-5

Project Id:

rrojectia:

Order Date

09/24/2009

Additional Reference: 21

Entity Name:

PLATFORM-A INC.

Jurisdiction:

MD-State Department of Assessments and Taxation

Request for:

Amendment/Correction/Restated/Designation Filing

File#:

D05066170

File date:

09/24/2009

Result:

Filed

Ordered by DONNA MULLIN, LEGAL ASST at AMERICA ONLINE INC.

Thank you for using CSC. For real-time 24 hour access to the status of any order placed with CSC, access our website at www.incspot.com.

If you have any questions concerning this order or IncSpot, please feel free to contact us.

Tracy Manganelli tmangane@cscinfo.com

The responsibility for verification of the files and determination of the information therein lies with the filing officer, we accept no liability for errors or omissions.

PATENT REEL: 029203 FRAME: 0775

State of Maryland Department of Assessments and Taxation

Charter Division



Martin O'Malley Guvernar

C. John Sullivan, Jr. Director

> Paul B. Anderson Administrator

Date: 09/24/2009

CORPORATION SERVICE COMPANY STE 1660 7 ST. PAUL STREET BALTIMORE MD 21202

THIS LETTER IS TO CONFIRM ACCEPTANCE OF THE FOLLOWING FILING:

ENTITY NAME

: AOL ADVERTISING INC.

DEPARTMENT ID

: D05066170

TYPE OF REQUEST : ARTICLES OF AMENDMENT / NAME CHANGE

DATE FILED : 09-24-2009

TIME FILED

: 12:04 PM

RECORDING FEE : \$100.00 EXPEDITED FEE : \$70.00

COPY FEE

: \$22.00

777

FILING NUMBER : 1000361998667467

CUSTOMER ID

: 0002332165 WORK ORDER NUMBER : 0001775203

PLEASE VERIFY THE INFORMATION CONTAINED IN THIS LETTER. NOTIFY THIS DEPARTMENT IN WRITING IF ANY INFORMATION IS INCORRECT, INCLUDE THE CUSTOMER ID AND THE WORK ORDER NUMBER ON ANY INQUIRIES.

Charter Division Baltimore Metro Area (410) 767-1350 Outside Metro Area (888) 246-5941

301 West Presson Street-Room 801-Baltimore, Maryland 21201-2395 Telephone (410)767-4950/Toll free in Maryland (888)246-5941 MRS (Maryland Relay Service) (800)735-2258 TT/Voice- Fax (410)333-7097 Website: www.dat.stat.md.us

0006004578 CACCPT

REEL: 029203 FRAME: 0776

PATENT

ARTICLES OF AMENDMENT TO THE AMENDED AND RESTATED CHARTER OF PLATFORM-A INC.

Platform-A Inc., a Maryland corporation, hereby certifies to the State Department of Assessments and Taxation of Maryland that:

1. The Amended and Restated Charter of Platform-A Inc. is hereby amended by deleting Article First in its entirety and replacing it with the following (the "Amendment"):

"FIRST: The name of the corporation (which is hereinafter called the "Corporation") is AOL Advertising Inc."

- This amendment of the Amended and Restated Charter of the Corporation has been approved, pursuant to Section 2-605 of the General Corporation Law of the State of Maryland, by the board of directors of the Corporation.
- This amendment of the Amended and Restated Charter of the Corporation has an effective date of October 1, 2009.

We, the undersigned President and Assistant Secretary swear under penalties of perjury that the foregoing is a corporate act.

Jeffry A. Ley's A. President and Chief Executive Officer

Date: 9/24/09

CUST ID:0002332185 WORK ORDER:0001775203 DATE:09-24-2009 01:51 PM

AMT. PAID:\$192.00

Erin Tulk Assistant Secretary

Date: 9/24/09

offective Oct 1, 2009

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I hereby correct the parties of complete copy of the parties of th
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REEL: 029203 FRAME: 0777

CORPORATE CHARTER APPROVAL SHEET **EXPEDITED SERVICE** ** KEEP WITH DOCUMENT **

OCUMENT CODE OAA BUSINESS CODE	Affix Parcode Label Here
D 15066170	- Aux barcode rapsi Hers
lose Stock Nonstock	-
.A Religious	
4erging (Transferor)	_
	Affix Barcode Label Here
	_
	_
Surviving (Transferce)	_
	_
	Now Name ADL Advertising Inc.
	0
FEES REMITTED	
Base Fee: (QT)	Change of Name
Org. & Cap. Fee:	Change of Principal Office
Expedite Fee: 10	Change of Resident Agent
State Recordation Tax:	Change of Resident Agent Address Resignation of Resident Agent
State Transfer Tax:	Designation of Resident Agent
Certified Copies Copy Fee:	and Resident Ageut's Address Change of Business Code
Certificates	Costige of Business Code
Certificate of Status Fee:	Adoption of Assumed Name
Personal Property Filings: Mail Processing Fee:	
Other:	Other Change(s)
TOTAL FEES: 192	
TOTAL PRES:	Day
Credit Card Check Cash	Code <u>871</u>
Documents on Checks	Attention:
,	Mail: Name and Address
Approved By:(0	
Keyed By:	
COMMENT(S):	
•	
	Stamp Work Order and Customer Number HERE
	CUST ID:0002332165
	WORK ORDER:0001775203
•	DATE: 09-24-2009 01:51 PM AMT. PAID: \$192.00
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RECORDED: 10/26/2012

PATENT

REEL: 029203 FRAME: 0778