

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Jill Nephew | 10/11/2012 |
| RECEIVING PARTY DATA | |
| Name: | Fresh Look Enterprises LLC |
| Street Address: | 4755 Daywalt Rd. |
| City: | Sebastopol |
| State/Country: | CALIFORNIA |
| Postal Code: | 95472 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13622858 |
| CORRESPONDENCE DATA | |
| Fax Number: | 8084411262 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 8085475600 |
| Email: | wcoronel@goodsill.com |
| Correspondent Name: | Goodsill Anderson Quinn & Stifel |
| Address Line 1: | 1099 Alakea St. Suite 1800 |
| Address Line 4: | Honolulu, HAWAII 95472 |
| ATTORNEY DOCKET NUMBER: | 29797-106939 |
| NAME OF SUBMITTER: | Walter K. Coronel |
| Total Attachments: 3 source=assignment-13622858#page1.tif source=assignment-13622858#page2.tif source=assignment-13622858#page3.tif | |

CH \$40.00 13622858

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Jill Nephew, an individual and U.S. citizen residing at 4755 Daywalt Rd., Sebastopol, CA 95472 ("ASSIGNOR"), has sold, assigned and transferred and does hereby sell, assign, and transfer to Fresh Look Enterprises LLC, a State of California limited liability company, having a place of business at 4755 Daywalt Rd., Sebastopol, CA 95472 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

| Country | Pat. App. No. | Title | Filing Date |
|---------------|---------------|--|-------------|
| United States | 13/622,858 | GENERATING NAVIGABLE READABLE PERSONAL ACCOUNTS FROM COMPUTER INTERVIEW RELATED APPLICATIONS | 09/19/2012 |

and;

2. The entire worldwide right, title, and interest in and to: (a) the PATENT RIGHTS, including any right of priority; (b) any non-provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom.

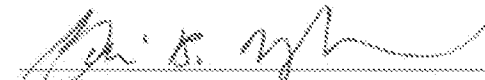
ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

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ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

ASSIGNOR

Date of Signature



Nephew

October 11, 2012

PATENT

Title of Document: ASSIGNMENT

Assignor: Jill Nephew

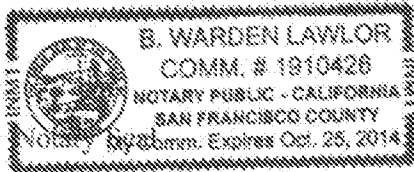
Assignee: Fresh Look Enterprises LLC

State of California

County of San Francisco

On October 11, 2012, before me, B. Warden Lawlor
[DATE] [NOTARY PUBLIC]

personally appeared Jill Nephew, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



B. Warden Lawlor
Notary